



STAFF REPORT

TOWN COUNCIL MEETING OF APRIL 14 2015

TO: Town Council

FROM: Town Manager

SUBJECT: Proposed ordinance amending Chapter 13.38.040, Prohibited Signs, of the Loomis Municipal Code.

DATE: March 25, 2015

STAFF RECOMMENDATION:

Staff recommends that the Town Council introduce for first reading and subsequently adopt the attached ordinance amending Chapter 13.38.040, Prohibited Signs, of the Loomis Municipal Code.

ISSUE AND DISCUSSION:

Recently, it has become more and more an issue with the parking of vehicles on private and Public property fronting a public road where it is clear the intent is to advertise an off premise business or to sell the vehicle. Some of the vehicles advertise businesses not even located in Loomis as they were ticketed in the jurisdiction where the business is located and forced to move their vehicle signage to Loomis.

Unfortunately, the current Code does not adequately address this issue. Although the code addresses the prohibition of permanent off premise signs, it does not adequately address the issue of vehicle off premise signs. Unfortunately little or no cooperation is occurring when staff requests that the subject vehicles be removed.

PLANNING COMMISSION ACTION:

At their March 24, 2015 Planning Commission meeting, the Planning Commission voted unanimously to recommend the Town Council adopt the proposed ordinance amendment.

PROPOSED ORDINANCE CHANGE:

13.38.040 - Prohibited signs.

All signs not expressly permitted by this chapter shall be prohibited. Examples of prohibited signs include the following:

- A. Abandoned signs;
- B. Animated signs, including electronic message display signs, and variable intensity, blinking, or flashing signs, except time and temperature displays (which are not considered signs);
- C. Balloons and other inflatable devices;
- D. Flags, except those allowed by Section 13.38.030(E)(4);
- E. Illegal signs;
- G. Moving signs, except barber poles;
- H. Obscene signs;
- I. Permanent off-site signs,
- J. Pennants;
- K. Pole signs and other freestanding signs over six feet in height, except as provided by Section 13.78.070(D);
- L. Roof signs;
- M. Because of the town's compelling interest in ensuring traffic safety, signs that simulate in color, size, or design, any traffic control sign or signal, or that make use of words, symbols, or characters in a manner that interferes with, misleads or confuses pedestrian or vehicular traffic;
- N. Signs attached to or suspended from a vehicle parked within a public right-of-way, or in a location on private property that is visible from a public right-of-way, ~~except a sign painted directly upon, magnetically affixed to, or permanently affixed to the body or other integral part of the vehicle including off-premises parked vehicle signs unless the vehicle parked off-premises is actively engaged in the usual business or regular work of the owner;~~

PROCESS:

Ordinances require two readings at the Town Council and are adopted after the second reading. The Ordinance will be effective thirty (30) days from the date of adoption.

CEQA:

There are no specific project(s) proposed or otherwise associated with this action, so there is no direct or reasonably foreseeable indirect physical change to the environment. As such, no further environmental documentation is required pursuant to Section 15060(c)(2) of the California Environmental Quality Act (CEQA) Guidelines.

FINANCIAL IMPLICATIONS:

There are no financial implications at this time.

Attachments:

AN ORDINANCE AMENDING Chapter 13.38.040, Prohibited Signs, of the Loomis Municipal Code

Town of Loomis

ORDINANCE NO. ____

AN ORDINANCE AMENDING CHAPTER 13.38.040, PROHIBITED SIGNS, OF THE LOOMIS MUNICIPAL CODE

WHEREAS, the Town of Loomis wishes to amend specified portions of its Municipal Code dealing with off premise parked vehicle signs and advertising, and Hand held signs for commercial use;

NOW, THEREFORE, the Loomis Town Council does ordain as follows:

Amendments:

13.38.040 - Prohibited signs.

All signs not expressly permitted by this chapter shall be prohibited. Examples of prohibited signs include the following:

- A. Abandoned signs;
- B. Animated signs, including electronic message display signs, and variable intensity, blinking, or flashing signs, except time and temperature displays (which are not considered signs);
- C. Balloons and other inflatable devices;
- D. Flags, except those allowed by Section 13.38.030(E)(4);
- E. Illegal signs;
- G. Moving signs, except barber poles;
- H. Obscene signs;
- I. Permanent off-site signs,
- J. Pennants;
- K. Pole signs and other freestanding signs over six feet in height, except as provided by Section 13.78.070(D);
- L. Roof signs;
- M. Because of the town's compelling interest in ensuring traffic safety, signs that simulate in color, size, or design, any traffic control sign or signal, or that make use of words, symbols, or characters in a manner that interferes with, misleads or confuses pedestrian or vehicular traffic;
- N. Signs attached to or suspended from a vehicle parked within a public right-of-way, or in a location on private property that is visible from a public right-of-way, ~~except a sign painted directly upon, magnetically affixed to, or permanently affixed to the body or other integral part of the vehicle including off-premises parked vehicle signs unless the vehicle parked off-premises is actively engaged in the usual business or regular work of the owner;~~

The foregoing Ordinance was introduced at a regular meeting of the Council of the Town of Loomis duly held on the 14th day of April, 2015 and was approved and enacted at a duly held regular meeting or adjourned meeting of the Council held on the ____ day of _____, 2015 by the following roll call vote:

AYES:

NOES:

ABSENT:

Mayor

ATTEST:

APPROVED AS TO FORM:

Town Clerk

Town Attorney

For official use only:

<input type="checkbox"/> ANIMAL CONTROL 11251 B Avenue Auburn, CA 95603 (530) 886-8300 FAX (530) 819-3538	<input type="checkbox"/> ENVIRONMENTAL HEALTH 3091 County Center Dr Ste 180, Auburn, CA 95603 (530) 745-2380 FAX (530) 745-2370	<input type="checkbox"/> ENGINEERING & SURVEYING 3091 County Center Dr Ste 120, Auburn, CA 95603 (530) 745-7300 FAX (530) 745-7344
<input type="checkbox"/> BUILDING DEPARTMENT 3091 County Center Dr Ste 160, Auburn, CA 95603 (530) 745-3010 FAX (530) 745-3058	<input type="checkbox"/> CODE ENFORCEMENT 3091 County Center Dr Ste 160 Auburn, CA 95603 (530) 745-3050 FAX (530) 745-3058	



PLACER COUNTY COMPLAINT FORM

Your Name: Barry Mercer Telephone: (916) 672-7779
 Mailing Address: 3425 Taylor Rd Loomis CA 95650
City State Zip
 Your Signature: [Signature] Date: 12/4/14

NOTE: Due to legal requirements, only written and signed complaints can be investigated. Complaints will remain confidential unless legal action is taken that may require the complainant to be specifically identified.

This report will assist the County Departments in investigating your complaint. Complete and accurate information with photographs and/or additional documentation will assist in expediting this review. Complaints regarding activities/uses involving potential health or safety hazards will be given priority. All other complaints will be investigated in sequential order as they are received.

Type of Complaint: A truck with an "Antiques" sign has been parked in front of our office complex on Taylor Rd (Taylor and King) for approx. 2 1/2 - 3 weeks. I was told at Lohans sub station this was not legal. Can the flat bed truck lic 3T31457 be cited so they move.
(Additional information and/or a directional map may be included on the back of this form.)

Address or APN of Violation: _____

Property Owner: _____ Telephone: () _____

Address _____
City State Zip Code

Tenant: Barry Mercer Telephone: () _____

Address 3425 Taylor Rd Loomis
City State Zip Code

For Office Use Only

Computer ID: _____ Category: _____ Referred to: _____

Date Closed: _____ By: _____ Final Disposition: _____

