



STAFF REPORT

TOWN COUNCIL MEETING OF JULY 10, 2012

To: Town Council

From: Town Manager

A handwritten signature in black ink, appearing to be the initials 'JA'.

Date: June 25, 2012

Subject: Results of Town Walk and Talk June 23, 2012

RECOMMENDATION:

Receive and File.

DISCUSSION:

On June 23, 2012 several members of the Town Council and Town Manager went on a neighborhood walk to ask a series of questions of the residents of Loomis. This was the first in what will hopefully be many. The results of the survey are attached. Approximately 34 surveys were completed. Although fairly simple in its current form, the survey mirrors many conducted in cities throughout the U.S. The results of the survey will give a good sense of how the Town residents perceive the Town and potentially the areas where the Town Council may want to concentrate efforts for improvement and to learn where things are being done right.

Again, this was the first of possibly many walks and the numbers do not reflect a true and valid statistical representation and should not be taken as such. Future walks are tentatively scheduled for July 7 and July 21.

CEQA :

Categorically Exempt

FINANCIAL IMPLICATIONS:

None

JUNE 23, 2012 COUNCIL WALK AND TALK RESULTS

- Approximately 34 households surveyed over 2 hours on the following streets:

- Circle Drive
- Holly
- Becky
- Walnut
- Pauline
- Tudor

- **How do you rate the overall quality of life in Loomis?**

Excellent	Good	Fair	Poor
18	15	1	

- **How often do you visit a Town park?**

Daily	Weekly	Monthly	Never
0	10	12	10

- **How do you rate Loomis as a place to raise children and retire?**

Excellent	Good	Fair	Poor
27	6	1	

- **If the Town had a community garden would your family participate?**

Yes	No	(2 Maybe)
15	16	

- **How do you rate the Town's efforts at preservation of natural areas such as open space?**

Excellent	Good	Fair	Poor
17	13	2	1

- **How do you rate the ease of car travel in Loomis?**

Excellent	Good	Fair	Poor
8	17	7	1

- **How do you rate the ease of bicycle travel in Loomis?**

Excellent	Good	Fair	Poor
3	14	7	3

- **How do you rate the ease of walking in Loomis?**

Excellent	Good	Fair	Poor
5	14	4	2

- **Would you like to participate in tree planting, and if so, can we have your email address?**

Yes – 16

No – 7

Maybe - 2