



STAFF REPORT

TOWN COUNCIL MEETING OF MAY 12, 2015

TO: Town Council

FROM: Town Manager

SUBJECT: Second Reading and adoption of Ordinance 260 amending Chapter 13.38.040, Prohibited Signs, of the Loomis Municipal Code.

DATE: April 30, 2015

STAFF RECOMMENDATION:

Second reading and adoption of Ordinance 260 amending Chapter 13.38.040, Prohibited Signs, of the Loomis Municipal Code.

ISSUE AND DISCUSSION:

At the April 14, 2015 Town Council meeting the Council voted unanimously to approve the first reading of an ordinance amendment prohibiting off premises parked vehicle signs unless the vehicle parked off – premises is actively engaged in the usual business or regular work of the owner.

PROPOSED ORDINANCE CHANGE:

13.38.040 - Prohibited signs.

All signs not expressly permitted by this chapter shall be prohibited. Examples of prohibited signs include the following:

- A. Abandoned signs;
- B. Animated signs, including electronic message display signs, and variable intensity, blinking, or flashing signs, except time and temperature displays (which are not considered signs);
- C. Balloons and other inflatable devices;
- D. Flags, except those allowed by Section 13.38.030(E)(4);
- E. Illegal signs;
- G. Moving signs, except barber poles;

H. Obscene signs;

I. Permanent off-site signs,

J. Pennants;

K. Pole signs and other freestanding signs over six feet in height, except as provided by Section 13.78.070(D);

L. Roof signs;

M. Because of the town's compelling interest in ensuring traffic safety, signs that simulate in color, size, or design, any traffic control sign or signal, or that make use of words, symbols, or characters in a manner that interferes with, misleads or confuses pedestrian or vehicular traffic;

N. Signs attached to or suspended from a vehicle parked within a public right-of-way, or in a location on private property that is visible from a public right-of-way, ~~except a sign painted directly upon, magnetically affixed to, or permanently affixed to the body or other integral part of the vehicle~~ including off-premises parked vehicle signs unless the vehicle parked off-premises is actively engaged in the usual business or regular work of the owner;

PROCESS:

Ordinances require two readings at the Town Council and are adopted after the second reading. The Ordinance will be effective thirty (30) days from the date of adoption.

CEQA:

There are no specific project(s) proposed or otherwise associated with this action, so there is no direct or reasonably foreseeable indirect physical change to the environment. As such, no further environmental documentation is required pursuant to Section 15060(c)(2) of the California Environmental Quality Act (CEQA) Guidelines.

FINANCIAL IMPLICATIONS:

There are no financial implications at this time.

Attachments:

AN ORDINANCE AMENDING Chapter 13.38.040, Prohibited Signs, of the Loomis Municipal Code

TOWN OF LOOMIS

ORDINANCE NO. 260

AN ORDINANCE AMENDING CHAPTER 13.38.040, PROHIBITED SIGNS, OF THE LOOMIS MUNICIPAL CODE

WHEREAS, the Town of Loomis wishes to amend specified portions of its Municipal Code dealing with off premise parked vehicle signs and advertising, and Hand held signs for commercial use;

NOW, THEREFORE, the Loomis Town Council does ordain as follows:

Amendments:

13.38.040 - Prohibited signs.

All signs not expressly permitted by this chapter shall be prohibited. Examples of prohibited signs include the following:

- A. Abandoned signs;
- B. Animated signs, including electronic message display signs, and variable intensity, blinking, or flashing signs, except time and temperature displays (which are not considered signs);
- C. Balloons and other inflatable devices;
- D. Flags, except those allowed by Section 13.38.030(E)(4);
- E. Illegal signs;
- G. Moving signs, except barber poles;
- H. Obscene signs;
- I. Permanent off-site signs,
- J. Pennants;
- K. Pole signs and other freestanding signs over six feet in height, except as provided by Section 13.78.070(D);
- L. Roof signs;
- M. Because of the town's compelling interest in ensuring traffic safety, signs that simulate in color, size, or design, any traffic control sign or signal, or that make use of words, symbols, or characters in a manner that interferes with, misleads or confuses pedestrian or vehicular traffic;
- N. Signs attached to or suspended from a vehicle parked within a public right-of-way, or in a location on private property that is visible from a public right-of-way, ~~except a sign painted directly upon, magnetically affixed to, or permanently affixed to the body or other integral part of the vehicle~~ including off-premises parked vehicle signs unless the vehicle parked off-premises is actively engaged in the usual business or regular work of the owner;

The foregoing Ordinance was introduced at a regular meeting of the Council of the Town of Loomis duly held on the 14th day of April, 2015 and was approved and enacted at a duly held regular meeting or adjourned meeting of the Council held on the 12th day of May, 2015 by the following roll call vote:

AYES:

NOES:

ABSENT:

Mayor

ATTEST:

APPROVED AS TO FORM:

Town Clerk

Town Attorney