



**TOWN OF LOOMIS
PLANNING COMMISSION ACTION MINUTES
LOOMIS DEPOT
5775 HORSESHOE BAR ROAD
LOOMIS, CALIFORNIA**

TUESDAY **March 24, 2015** **7:30 PM**

CALL TO ORDER TIME: 7:30

PLEDGE OF ALLEGIANCE

ROLL CALL

- x Chairman Hogan
- x Commissioner Duncan
- x Commissioner Kelly
- x Commissioner Miller
- x Commissioner Wilson

CEREMONIAL MATTERS

ADMINISTRATION OF OATH TO INCOMING PLANNING COMMISSIONER: TIM ONDERKO

RECOGNITION OF DEPARTING PLANNING COMMISSIONER: PAT MILLER

BRIEF RECESS

Start: 7:35 Resume mtg 7:50

COMMISSION COMMENTS FOR ITEMS NOT ON THE AGENDA:

Commissioner Wilson commented that the MAC meeting was well attended – she also commented that 4/23/15 Placer County will be hosting a workshop on the Bickford Ranch Project.

PUBLIC COMMENT FOR ITEMS NOT ON THE AGENDA

David Emerson-466 C street Lincoln commented on the need for water conservation and asked the planning commission to recommend a building moratorium during the drought

ADOPTION OF AGENDA

If items on the Agenda will be rescheduled for a different day and time, it will be announced at this time. Speakers are requested to restrict comments to the item as it appears on the agenda and stay within a five minute time limit. The Chairman has the discretion of limiting the total discussion time for an item.

COMMISSION COMMENTS: None

PUBLIC COMMENTS: None

MOTION TO ACCEPT THE AGENDA BY: Kelly **SECONDED BY:** Onderko

VOTE: 5 AYES 0 NOES 0 ABSTAIN 0 ABSENT

CONSENT AGENDA

1. PROJECT STATUS REPORT
2. FEBRUARY 24, 2015 MINUTES

RECOMMENDATION

**RECEIVE AND FILE
APPROVE**

COMMISSION COMMENTS: None

PUBLIC COMMENTS: None

MOTION TO ACCEPT THE CONSENT AGENDA BY: Onderko **SECONDED BY:** Kelly

VOTE: 5 AYES 0 NOES 0 ABSTAIN 0 ABSENT

PUBLIC HEARING:

3. PROPOSED ORDINANCE AMENDING CHAPTER 13.38.040, PROHIBITED SIGNS, OF THE LOOMIS MUNICIPAL CODE.

Recently, it has become more and more an issue with the parking of vehicles on private property fronting a public road where it is clear the intent is to advertise an off premise business or to sell the vehicle. Some of the vehicles advertise businesses not even located in Loomis as they were ticketed in the jurisdiction where the business is located and forced to move their vehicle signage to Loomis.

The current Code does not adequately address this issue. Although the code addresses the prohibition of permanent off premise signs, it does not adequately address the issue of vehicle off premise signs.

COMMISSION COMMENTS:

Commissioner Wilson asked for clarification that business owners would be able to bring work vehicle home,

Chairman Hogan asked about wording research for ordinance change.

Commissioner Kelly asked for clarification on the scope of the ordinance

PUBLIC COMMENTS ON THE PROPOSED SIGN ORDINANCE AMENDMENT:

Jackie Richardson (Home) 7925 Rock Springs, Penryn (Work) 3432 Swetzer Rd # K Loomis – commented that the “green” truck is hers. Primary concern is attracting customers. At this time she is in violation of no current rules. Believes rules restricting off premise signs are a detriment to her business success.

David Emerson – 466 C Street Lincoln commented that small businesses are the essential to a town and leniency in signage should be explored

PCSO Deputy Bob Brodowsky – commented that as the traffic deputy for Loomis the parking and signage ordinance as written have “no teeth” and therefore are very difficult to enforce. The amended ordinance makes it possible to enforce in a more universal manner.

COMMISSION DELIBERATION ON THE PROPOSED SIGN ORDINANCE:

Town Manager Rick Angelocci explained the history of signs on Swetzer Rd / Industrial Park

Chairman Hogan discussed the ongoing traffic issues on Swetzer Road and voiced support for those business owners who abide by the sign ordinance. Also discussed the need for universal enforcement.

Commissioner Onderko opened a discussion on how to support the small business owners in the Industrial Park area.

Commissioner’s Wilson and Onderko both voiced their opinion that it is important that the ordinance is aggressively and uniformly enforced.

Commissioner Duncan asked about advertising options and ideas for small businesses in town.

Motion to recommend that the Planning Commission recommend that the Town Council adopt the proposed amended ordinance Chapter 13.38.040, Prohibited Signs, of the Loomis Municipal Code. BY: Onderko SECONDED BY Kelly

VOTE yes Commissioner Duncan
 yes Commissioner Kelly
 yes Commissioner Onderko
 yes Commissioner Wilson
 Yes Chairman Hogan

ADJOURNMENT: 8:45 PM

Signed: April 21, 2015 at Loomis, California.

Carol Parker, Administrative Clerk/Planning Assistant