

TO: TOWN COUNCIL  
FROM: TOWN MANAGER   
RE: GREEN RIBBON TASK FORCE INFORMATION

**ISSUE**

Mayor Liss will give an update on the activities of the Green Ribbon Task Force that he convened in January 2010.

**RECOMMENDATION**

Receive report and approve giving initial support for the following programs that help to promote sustainability in Loomis and Placer County:

- South Placer Green Business Program
- Placer Sustain
- mPOWER (additional Town support, beyond the resolution the Town already passed to join this program, could include promoting the program more locally and organizing training programs for residents and businesses in Loomis.)

**MONEY**

There are no cost issues at this writing.

**CEQA**

There are no CEQA issues at this time.

**DISCUSSION**

Mayor Liss developed a Green Ribbon Task Force in January 2010 to bring together interested people to discuss ways that the Town might respond to and participate in the Federal, State and County initiatives having to do with green or sustainable matters as that term is broadly defined. The group that includes people from in and outside the Town, businesses and advisors with particular expertise has met a number of times.

Mayor Liss has prepared the following information report.

## PRELIMINARY REPORT OF LOOMIS GREEN RIBBON TASK FORCE

In January 2010, Mayor Gary Liss invited interested individuals, businesses and organizations to be part of the "Green Ribbon Task Force" in order to identify:

- ◆ Current good examples of green and sustainable policies and programs used regularly by the Town
- ◆ Additional or improved green and sustainable policies and programs the Town could adopt (e.g., improve the Town's recycling program)
- ◆ Businesses in Loomis that offer green and sustainable services or products
- ◆ Business sectors in Loomis that could offer more green and sustainable services or products

The Green Ribbon Task Force is composed of Loomis citizens and business interests, augmented with expert advisors from the County, State, non-profit and private sectors (see Attachment A). The Task Force was organized informally to avoid the costs associated with staff assistance, formal agendas, and minutes. It is a working group that will develop recommendations based on their collective knowledge and experience that can then be considered in the formal processes that the Town uses to adopt policies and programs, as the Council desires. The Task Force held its first meeting on January 27, 2010 and has met about every two weeks since then. These are open public meetings. The next meeting is April 28, 2010 at 4 pm at the Train Depot and will continue monthly through the rest of the year. The Task Force is expected to run through December 2010.

This is an initial report on the progress of the Task Force. It will develop more detailed recommendations to be considered by the Council meeting in November 2010. Mayor Liss asks the Council to adopt the recommendations for immediate action in April 2010.

### **EXISTING GREEN/SUSTAINABLE POLICIES AND PROGRAMS**

#### **In Loomis**

- ◆ Public Works - The regional Air Board paid for new diesel loader and bucket trucks. Retrofits in 2 yrs. Only town car is a Taurus. The old air compressor was taken out of service as a condition of the grant. They don't typically put that many miles on the vehicles, and usually have 2 or 3 people on trips. They give out used oil containers at the Eggplant Festival and Earth Day. A federal grant has been applied for to change signalized intersections and some downtown streetlights to LED.

- ◆ Water - Possible rain garden and/or rain harvest tank at the depot (grant being applied for with other jurisdictions). All new projects will be compliant with the state model landscape water ordinance.
- ◆ Energy - A new Energy Star copier is in use. Computers are all no more than 5 years old. The new Town Hall (reused an old building) has a newer HVAC system and new fluorescent lighting. Direct sunlight was retained.
- ◆ Planning - The Housing Element has an Energy Conservation page. Needs to be referenced regularly. The update will have more sustainability policies, including possible rezone of land for higher density. We encourage second units and retention of mobile home parks for affordability.
- ◆ Recycling - Office paper and cardboard are recycled. Blue bags are on hand to give out. Alhambra bottled water was stopped. About 5% of the office furniture were reused in the new Town Hall. Used moving boxes were used.
- ◆ Existing Policies in General Plan – An initial compilation of some of the sustainable issues contained in the Town of Loomis General Plan are:
  1. Page 12, the creation of sustainable policies: environmental, social and economic impacts.
  2. Page 13. Conservation, addressing the conservation and use of natural resources, including wetlands, forests, rivers, archeological remnants, and historic structures.
  3. Page 14. Policies are specific statements that guide decision making.
  4. Page 33, Land use issues, increased urbanization threatening to encroach upon open space.
  5. Page 34, D, Loomis supports “Right to farm”.
  6. Page 35, Livability. Loomis shall require the design of future residential projects to emphasize character, quality and livability.
  7. Page 35, clustering. The town may approve of the “clustering” of developments.
  8. Page 55, Town will support “emerging technologies”.
  9. Page 95, Housing element. Loomis should support sustainable programs in all development plans.
  10. Page 104 E, energy conservation programs (weatherization). Goal: To increase the efficiency of energy use in new and existing homes, with a concurrent reduction in housing costs in Town residents.
  11. Page 107, Public services policies.
  12. Page 108, 5. Loomis will work with solid waste collection improving the recycling program.
  13. Page 108, 6. The Town should support source reduction.
  14. Page 108, 8. New construction and reconstruction /restoration shall consider energy conservation in the selection of building materials, building orientation and landscaping.

15. Page 108, 9. The Town shall identify the potential for energy conservation measures for the use of renewable energy sources and alternatives for fossil fuel.
16. Page 108, 10. The Town shall participate in energy conservation of the local, state and federal agencies.
17. Page 108, 11. The Town shall consider the use of alternative energy sources for all public facilities.
18. Page 112, Policies 1. i. New development shall pay its share of the cost to provide alternative transportation system, including bikeways, pedestrian paths and bus stop facilities.
19. Page 115 and 116, Interagency Coordination. Loomis will work cooperatively with state regional and local agencies that will implement policies relating to water quality and wetland concerns.
20. Page 116, Amend zoning ordinances to implement programs protecting the environment.
21. Page 119, Public Health and Safety, Hazardous waste management.

**In region for Loomis to support and participate in:**

- ◆ South Placer Green Business Program – This effort was initiated by the Regional Recycling Working Group of staff members of local governments in Western Placer County. They have reached out to the Sacramento Business Environmental Resource Center to get their assistance to recognize sustainable businesses in the South Placer County area as they currently do with the Sacramento Sustainable Business Program (see [www.SacramentoSustainableBusiness.org](http://www.SacramentoSustainableBusiness.org) and flyer in Attachment B). This will be a pilot program for the first year, supported by donations from area businesses.
- ◆ Placer Sustain – This is a new group organized by Loomis resident Jeffrey Bordelon working to support sustainability efforts throughout Placer County. Placer Sustain convenes meetings with elected officials and staff, state and county agencies, utility companies, Sierra College, businesses, and community-based organizations. The mission of the organization is to foster the exchange of information and collaboration on local sustainability efforts (see <http://placersustain.org/blog1/>).
- ◆ mPOWER – The Town already joined in the development of this program that provides loans repaid through property taxes for energy and water efficiency improvements for residents and businesses (see [www.mpowerplacer.org](http://www.mpowerplacer.org)).

## **Existing Green/Sustainable Businesses**

The following is a list of businesses in Placer County documented by the Sacramento area Sustainable Business Program as being sustainable:

- ◆ Auburn
  - ◆ American Home Sales
  - ◆ Nella Oil E85
- ◆ Lincoln
  - ◆ Eco-Chic Design
  - ◆ Golden State Collision Center
- ◆ Loomis
  - ◆ Sierra Auto Care
- ◆ Rocklin
  - ◆ Bon Bon Boutique
  - ◆ Engeo Incorporated
  - ◆ Fillner Construction
  - ◆ Five Star Auto Care
  - ◆ Five Star Bank
  - ◆ Integral Networks
  - ◆ Mechanics Bank
  - ◆ Phillips 76 E85
  - ◆ Solarecity Electric
  - ◆ Trofholz Technologies. Inc.
  - ◆ United Natural Foods
  - ◆ Varied Treasures
  - ◆ Verizon Mobile Switch Center
- ◆ Roseville
  - ◆ Dos Coyotes Border Café
  - ◆ Fairway Carwash
  - ◆ Gamboa's Body and Frame
  - ◆ Golden State Collision Center
  - ◆ Green Planet Pizza
  - ◆ Hunt & Jeppson, Attorneys at Law
  - ◆ Intero Real Estate
  - ◆ Jaywalker Maintenance Solutions
  - ◆ Johnson Controls, Inc.
  - ◆ LPA, Inc
  - ◆ Mechanics Bank
  - ◆ REI Roseville
  - ◆ Rubicon Partners, Inc. - Roseville
  - ◆ The Dohemann Companies, Buildings A & B
  - ◆ Quick Books Specialists

In addition, during the course of Task Force discussions to date, the following Loomis businesses were highlighted as being green in some ways as well:

- ◆ Raley's
- ◆ Homewood
- ◆ Rejuvenate Spa

In the report, some of these businesses will be highlighted as case studies and models for others to follow.

#### **Existing Green/Sustainable Services offered in Loomis**

Each of the following companies and agencies have different services that could help Loomis residents and businesses be more sustainable:

- ◆ Recology (Auburn Placer Disposal)
- ◆ Pacific Gas & Electric
- ◆ Placer County Water Agency
- ◆ Placer County Transportation Agency
- ◆ South Placer Municipal Utility District
- ◆ Placer Grown

In the report, some of these services will be highlighted.

#### **RECOMMENDATIONS FOR ACTION**

Initial recommendations from the Task Force are that the Town of Loomis support the following programs in the area that are helping to promote sustainability:

- ◆ South Placer Green Business Program
- ◆ Placer Sustain
- ◆ mPOWER (additional Town support could include promoting the program more locally and organizing training programs for residents and businesses in Loomis.)

#### **DRAFT OUTLINE FOR REPORT**

The following outline will be covered in the Town of Loomis Sustainability Action Plan to be submitted for consideration of Council in November 2010.

#### **GOALS:**

- ID existing green/sustainable policies/programs used by Town
- ID businesses in Loomis that offer green/sustainable services or products
- Encourage Loomis businesses to offer more green/sustainable services/ products
- ID models of green/sustainable businesses and residents in Loomis or nearby
- Recruit green/sustainable businesses and programs to Loomis
- ID green/sustainability initiatives in region for Loomis to support and participate in

**REPORT SECTIONS:**

**Existing Green/Sustainable Policies and Programs**

- In Loomis and in region for Loomis to support and participate in

**Existing Green/Sustainable Services and Businesses**

- Businesses in Loomis that offer green/sustainable services or products
- Models of green/sustainable businesses and residents in Loomis or nearby

**Green Economy Strategy** - to create green jobs and reinvest resources locally

- ID “low hanging fruit” that save money
- ID incentives to help residents and businesses to be more efficient
- ID how to help residents and businesses comply with Federal and State mandates
- Encourage Loomis businesses to offer more green/sustainable services/ products
- Support Sustainability Policies in Placer County Economic Development Strategy
- Triple Bottom Line (Environment, Economy, Equity; or People, Planet and Profits)

**Next Steps for Green/Sustainable Policies, Programs and Services**

(cost effective recommendations from Task Force members for residents, businesses and the Town to easily implement)

**Energy**

- Energy Efficiency
- Renewable Energy

**Transportation**

- Public Transportation
- Clean Vehicles
- Reducing Congestion

**Water**

- Water Efficiency
- Drinking Water Protection
- BioSwales and Living Filters
- Wastewater Treatment

**Waste Reduction**

- Reduce, Reuse, Recycle
- Compost
- Zero Waste

**Environmental Health**

- Toxics Reduction and Takebacks
- Clean Air

**Community Health**

- Healthy Food Systems
- Nutrition and Fitness

**Community Design**

- Green Building
- Community Planning
- Values and Commitment to Small Town, Rural Lifestyle
- Celebrating History and Cultures

**Nature**

- Parks and Open Space
- Living together with Wildlife
- Habitat and Creeks Restoration

**Attachment A - LOOMIS GREEN RIBBON TASK FORCE (as of April 5, 2010)****MEMBERS:**

<b>1st Name</b>	<b>Last Name</b>	<b>Affiliation</b>
David	Bass	
Sue	Bordelon Flanagan	
Kelly	Burton	
Thomas	Duncan	
Brad	Fischer	
Dana	Griffith	
Gary	Hayworth	Solar Universe
Wendell	Helton	Raley's
Gary	Liss	Mayor, Loomis
Michael	Littlejohn	Pure Water Inc.
Lorell	Long	
Vic	Markey	Loomis Basin Realty
Quincy	McCourt	The Green Tool Belt
Dale	McCoy	A Pet's World
John	Nitta	High Ranch Nursery
Adam	Noorani	Homewood Lumber
Annette	Nylander	Big Horse Works
Tim	Raibley	Simply Portraits
Jeff	Rodzen	
Janet	Thew	Chair, Loomis Planning Commission
Richard	Wales	

**ADVISORS:**

Perry	Beck	Loomis Town Manager
Julia	Burrows	Sustainability Coordinator and Roseville Deputy City Mgr.
Jim	Doolittle	Yes Solar Solutions
Russ	Kelley	Loomis Town Council
Joshua	Lichterman	Nevada County Alliance for a Post-Petroleum Local Economy
Shawna	Martinez	Sierra College Biology Professor and Advisor to ECOS
Joanne	Neft	Author of "Real Food"
Laura	Podolsky	Local Government Commission
Raef	Porter	Sacramento Council of Governments
Al	Rich	SolarRoofs.com
Stuart	Smits	Citizen Green Solutions
Christine	Turner	County Agricultural Commissioner
Jenine	Windeshausen	County Treasurer, mPOWER
Otis	Wollan	Sierra Vista, Colfax

**ATTENDEES:**

Seth	Atchue	Solar Universe
Marlene	Bottenfield	Del Oro Counselor
Emily	Cady	Del Oro FFA Reporter
Pat	Cole	Placer County mPOWER Program
Kyle	Drost	Solar Universe
Nelson	Hawkins	Permaculture Production Crew
Austin	Petty	Pure Water Inc.
Jan	Turner	
Guy	White	Rinky Dink Builders
Jim	Williams	Valley Vision

## Attachment B - Sacramento Sustainable Business Program Flyer



**SACRAMENTO  
SUSTAINABLE BUSINESS**



*It's Easy as  
1, 2, 3*

**OUR MISSION:**  
The Sacramento Sustainable Business Program promotes businesses that adopt environmentally-friendly practices and conserve resources.

**Program Sponsors:**











BUSINESS ENVIRONMENTAL  
 RESEARCH CENTER  
 1511 FRASERBOULE WALK  
 McCLELLAN, CA 95622  
 (916) 649-0225  
 Fax: (916) 649-0222

***Become a Sacramento Sustainable Business in Three Easy Steps...***

1. **APPLICATION.** Review the certification criteria and checklists, available at [www.SacramentoSustainableBusiness.org](http://www.SacramentoSustainableBusiness.org). Fill out the checklists indicating the suggested measures or practices you select. Once implemented, submit an application and your completed checklists for review.
2. **VERIFICATION.** Allow program staff to verify the selected measures and track your progress by setting up a site visit at your place of business. Once certified, your business will be presented with a certificate and window placard indicating the level of certification.
3. **RECOGNITION.** Submit a business description, a business logo, and a picture of your choice. These will be used on the Sacramento Sustainable Business website where your business will gain free advertising.

***What are the benefits of being a Sacramento Sustainable Business?***

- Free assistance in making changes to your business
- Free advertising and promotion
- Cost savings through improved efficiency, energy and water conservation, and waste reduction
- Community recognition of your voluntary efforts to improve our environment
- The opportunity to gain recognition in the SSB quarterly newsletter
- The opportunity to gain recognition through SSB annual awards ceremony