

TO: TOWN COUNCIL

FROM: TOWN MANAGER



RE: GOAL AND TASK SETTING FOR THE 2011 / 12 FISCAL YEAR

### **ISSUE**

Council is asked to consider goals and tasks for the 2011/12 fiscal year.

### **RECOMMENDATION**

Discuss and

1. Confirm the goals
2. Identify the 2011/12 tasks under each goal
3. Review and edit a list of special budget items to identify things to continue, things to add and things to delete for the 2011/12 year

### **MONEY**

Money will be addressed in preparing the 2011/12 budget. For now money is reviewed in general and estimated for some things to help make decisions on specific tasks or things that will be considered for inclusion in the budget.

### **CEQA**

Environmental determinations are not needed for goal and budget planning.

### **DISCUSSION**

Council held facilitated goal setting meetings in 2009 and 2010. In the interest of saving money this year (facilitation can exceed \$1,000) and considering that it is unlikely there is a need for new goals, it is suggested that the focus be on identifying tasks within the established goals. Ultimately goals and tasks will be refined in the dollars and cents crucible of the budget.

Following is information for today's session starting with a 10 year budget overview. Money or the lack thereof will influence making, refining and implementing decisions over the next few years. As a general thought it is suggested that Council scrutinize things from the standpoint that if it isn't going to make money for the Town it is unsustainable. The corollary is if it needs to be maintained try not to do it. Those thoughts arise out of distressing reviews of the budget since the economy tanked.

## LOOMIS BUDGET HISTORY ONE DECADE

A decade has passed and it is instructive to see a fiscal comparison, contemplate the economic news, and speculate on what might be in store for the next few years. The economic ills of late have been hard on government entities. The Loomis story is not much different from other agencies except in one thing, no debt. That is a big plus but doesn't eliminate the need for fiscal caution going forward. The following spreadsheet shows an overview of all city funds.

| <b>10 YEAR SUMMARY ALL FUNDS</b>  | 2010/11           | percent<br>difference | 2000/01          |
|---|-------------------|-----------------------|------------------|
| <b>GENERAL FUND</b>   | 3,150,974         | 64%                   | 1,921,715        |
| <b>RESTRICTED FUNDS</b>   |                   |                       |                  |
| Transportation Funds  | 46,249            | -80%                  | 237,012          |
| Development Fee Funds   | 4,791,426         | 96%                   | 2,442,606        |
| Maintenance Districts   | 2,138,685         | 187%                  | 745,743          |
| Supplemental Law Enforcement  | 0                 | n/a                   | 0                |
| AB 939 Surcharge  | 136,092           | n/a                   | 0                |
| Recycling Grant   | 267               | n/a                   | 0                |
| Revolving Funds   | 58,472            | -647%                 | -10,686          |
| <b>TOTAL ALL FUNDS</b>  | <b>10,322,165</b> | <b>93%</b>            | <b>5,336,390</b> |
| <b>RESERVES</b>   | <b>3,916,827</b>  | <b>24%</b>            | <b>3,147,801</b> |
| NOTE: Reserves are unallocated dollars that can be used for any purpose. Council should consider allocating money to specific purposes to make it harder to just re-direct elsewhere. |                   |                       |                  |
| Current reserve is \$4,575,304 but amount shown is the budgeted estimate at year end 6/30/11  |                   |                       |                  |

Without delving into the various funds it is possible, just looking at the overview, to conclude that the Town is well off. Business doubled in 10 years from \$5 million to \$10 million and the reserve went up. As the saying goes however "the devil is in the detail" and that is shown on the following spreadsheets.

| <b>10 YEAR SUMMARY GENERAL FUND</b>                               | <b>2010/11<br/>BUDGET</b> | <b>percent<br/>difference</b> | <b>2000/01<br/>ACTUAL</b> |
|---|---------------------------|-------------------------------|---------------------------|
| <b>GENERAL FUND REVENUE</b>                                       |                           |                               |                           |
| Sales Tax   | 464,874                   | -51%                          | 941,762                   |
| Property Tax  | 1,499,544                 | 201%                          | 498,021                   |
| Franchise Fees  | 212,000                   | 21%                           | 175,656                   |
| Licenses and Permits  | 102,600                   | -30%                          | 145,976                   |
| Investment  | 180,000                   | 32%                           | 136,242                   |
| Other - incl \$250,923 reserves<br>that weren't needed in 2000/01 | 374,823                   | -3%                           | 384,812                   |
| <b>TOTAL</b>  | <b>2,833,841</b>          | <b>24%</b>                    | <b>2,282,469</b>          |
| <b>GENERAL FUND EXPENSES</b>                                      |                           |                               |                           |
| Personnel   | 934,651                   | 46%                           | 640,442                   |
| Public Safety - Sheriff   | 1,245,122                 | 119%                          | 568,256                   |
| - Animal Control  | 84,000                    | 377%                          | 17,606                    |
| - other   | 10,800                    | 43%                           | 7,535                     |
| Contracted Services   | 323,000                   | 168%                          | 120,543                   |
| Other   | 229,877                   | -50%                          | 461,484                   |
| <b>TOTAL</b>  | <b>2,827,450</b>          | <b>56%</b>                    | <b>1,815,866</b>          |

The economy took a decided turn starting in 06/07 when revenue began a four year decline of 2%, 8%, 13% and 7% coming into the 2010/11 budget. Hopefully revenue has stabilized and will turn up. Choices going forward are limited if it is acknowledged that revenue rising at 24% and expense at 56% is not sustainable without miracles. Assuming no miracles the choices are:

1. increase revenue and/or decrease expense

OR

2. use reserves from year to year until the reserves run out and then increase revenue and/or decrease expense.

| <b>10 YEAR DETAIL RESTRICTED TRANSPORTATION FUNDS</b> |               |                       |                |
|---|---------------|-----------------------|----------------|
|   | 2010/11       | percent<br>difference | 2000/01        |
| Gas tax 2106  | 0             | -100%                 | 2,971          |
| Gas tax 2107  | 0             | -100%                 | 20,392         |
| Gas tax 2107.5  | 0             | -100%                 | 4,413          |
| Gas tax 2105  | 0             | -100%                 | 12,820         |
| Congestion relief                                     | 88,480        | #DIV/0!               | 0              |
| Streets and Roads                                     | -39,365       | -121%                 | 185,524        |
| Transit   | -44,995       | -298%                 | 22,688         |
| Economic stimulus                                     | 4,913         | #DIV/0!               | 0              |
| ISTEA Exchange Funds                                  | 0             | -100%                 | -26,389        |
| Bike Lane   | 37,216        | -198%                 | -38,139        |
| PW Sale of Funds                                      | 0             | -100%                 | 52,732         |
| <b>TOTAL</b>  | <b>46,249</b> | <b>-80%</b>           | <b>237,012</b> |

What points can be made about Transportation Funding?

Money flows in (trickles in lately) and out depending on Federal and State transportation policies. Today the Federal and State governments are cutting back because of their own money problems. The Town will likely have to find new ways to build and/or maintain roads, transit services, bike lanes, striping and signing of streets. Should the Town decide to seek a sales tax increase or some such, don't forget road needs. Road maintenance is something that is best managed from year to year and can become financially overwhelming if let go for several years. For Loomis it is already overwhelming as detailed in the Capital Improvement Program (last reviewed in May 2010 and will again be reviewed in May 2011) that showed a total needs of \$63.2 million over the next 20 years. About all that can be said about that given present finances is no way. Divided into yearly increments of \$3 million per year the answer is still the same – no way.

| <b>10 YEAR DETAIL RESTRICTED DEVELOPMENT FEE FUNDS</b> |                           |                    |                  |
|--|---------------------------|--------------------|------------------|
|  | 2010/11                   | percent difference | 2000/01          |
| Park Fee   | 538,090                   | 502%               | 89,386           |
| Open Space/Passive Park Fee                            | 77,969                    |                    | n/a              |
| Park Development                                       | 107,325                   |                    | n/a              |
| Sunrise Park Fee                                       | n/a                       |                    | 81,146           |
| Drainage   | 157,689                   | -51%               | 322,528          |
| Low Income Principle                                   | 42,450                    | -76%               | 177,794          |
| Low Income Interest                                    | 176,192                   | 138%               | 73,987           |
| CDBG Loans Repaid                                      | 79,876                    |                    | n/a              |
| Revolving Loan Fund                                    | 1,425                     |                    | n/a              |
| Signalization  | n/a                       |                    | 114,838          |
| Road Circulation                                       | 512,565                   | -4%                | 532,327          |
| Interchange  | 1,753,197                 | 404%               | 347,748          |
| Sierra College Blvd                                    | 68,690                    |                    | n/a              |
| Sierra College Blvd settlement                         | 701,609                   |                    | n/a              |
| Community Facilities                                   | 574,349                   | -15%               | 671,861          |
| Dry Creek Watershed District                           | 0                         | -100%              | -9               |
| Wetland Mitigation                                     | transferred to open space |                    | 31,000           |
| <b>TOTAL</b>   | <b>4,791,426</b>          | <b>96%</b>         | <b>2,442,606</b> |

What points can be made about Development Fees?

If there is no development, there are no fees. Another point is if development comes from a heated economy, as was the case from 2000 to 2007, then there will be spikes in fee receipts followed by lows. Presently there is a low and it is expected to continue for a few years.

Development fees are mitigations for things that will typically need to be built and there can be time limits so if money is not spent, then the money may have to be given back to developers. Development fees must be used for very specific things, as identified in the Town's development fee study, and the fees only get replenished if there is development. Also, things built with development fees typically need to be maintained and that is an ongoing expense that should be avoided unless the Town knows where the ongoing revenue is coming from that will pay for the maintenance required. Development fees can't be used for maintenance and operations.

| <b>10 YEAR DETAIL RESTRICTED MAINTENANCE DISTRICT FUNDS</b> |                  |                       |                |
|---|------------------|-----------------------|----------------|
|   | 2010/11          | percent<br>difference | 2000/01        |
| Tree Fund   | 284,844          | 4831%                 | 5,777          |
| Hunters Crossing  | 205,004          | 134%                  | 87,694         |
| Loomis Maint 1  | 5,085            | 20240%                | 25             |
| Loomis Maint 2  | 17,188           | 14%                   | 15,105         |
| Heather Heights   | 345,880          | 245%                  | 100,336        |
| Sunrise Loomis  | 176,239          | 139%                  | 73,894         |
| Live Oak  | 253,789          | 140%                  | 105,831        |
| Loomis Acres  | 120,485          | 175%                  | 43,856         |
| Hunters Crossing 2  | 67,782           | -67%                  | 204,734        |
| King Road Village   | 112,178          | 264%                  | 30,799         |
| Saunders Avenue   | 29,477           | 404%                  | 5,846          |
| Rachel Estates  | 192,069          | 179%                  | 68,848         |
| No Name Lane  | 3,000            | 0%                    | 3,000          |
| Sherwood Estates  | 61,457           |                       | n/a            |
| Heritage Park Estates 1                                     | 121,884          |                       | n/a            |
| Hunter Oaks   | 109,909          |                       | n/a            |
| Sierra de Montserrat  | 32,415           |                       | n/a            |
| <b>TOTAL</b>  | <b>2,138,685</b> | <b>187%</b>           | <b>745,745</b> |

What points can be made about Maintenance Districts?

WOW! EUREKA! THIS IS WHERE THE GOLD IS! Not quite. Maintenance districts are more restricted than most any other fund. Districts are set up when a subdivision is developed and the purpose is quite narrow: fix roads, curbs and gutters and do maintenance on storm drains and depending on the district maybe maintain a park, landscape features, or some other thing. Money is very restricted. Why so much money in the funds? Districts are set to go on for the next 50 years with work such as street replacement occurring every so many years. Nothing can be done with the money except what the District engineering report allows or the money must be refunded to the current property owners. The Town can charge an administrative fee to do the accounting and other operation work of the District. Loomis hasn't done that yet but will likely have to start given the state of General Fund revenues. Council should consider establishing a master maintenance district covering the entire Town or possibly defined areas if there is some need to differentiate among districts. This would likely take a vote of the people.

This concludes budget details, now to the goals.

## 2011/12 CONSIDERATIONS

### PERSONNEL

- Town Manager plans to retire end of September 2011. Suggest hiring a consultant to recruit and screen candidates.
- Planning Director working part time 3 day weeks. Suggest keeping a full time position in the budget and focus on tasks over the next two years having to do with Goal 2 – Improve Economic Development and Fiscal Sustainability. Maybe focus on the green initiatives to see if that can be made to pay. There appears to be grants and emphasis by Federal & State agencies that may continue for a couple of years at least.
- Building Inspection contract needs to be made with Mike Langford, assisted periodically by John Kintz. Consider making them part time employees and plan on the Inspector doing more code enforcement to allow Planning more time for planning focused on economic development.
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### OPERATIONS

- Identify costs and how to pay to maintain downtown park, Heritage Park Subdivision and the open space area by the new Homewood Lumber site.
- Update use fees for Town property and buildings, too many freebies being given (non-pay that should pay use went to 70 days in 2010 while paid use was 54 days – a loss of \$2,450). Update development fees, last done 2008. Update Town property leases. Update and closely track operating fees.
- Consider eliminating some street lighting to save money
- Consider establishing a storm water utility with a parcel tax to pay for storm infrastructure including developing and maintaining the open space areas and bio swales the Town anticipates. Requires engineer report and vote of the people. There are 2,513 parcels in Town.
- Get ready to plant 100 Homewood trees in 2012, identify types needed soon.
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### CAPITAL

- Work with So Placer Heritage Foundation to do parking lot improvements at Blue Goose Shed, including Taylor Rd frontage
- Consider acquiring Placer County's former public works yard between High Hand Nursery and WW Molding. Purpose is to carve off the piece with the old maintenance shed to trade to High Hand Nursery and retain the improved parking lot for municipal parking needs.
- Consider building the Doc Barnes extension road from Horseshoe Bar Rd to King Rd to help with the planning of the properties along that route. Money to be paid back as properties develop. This might qualify as a grant project.
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## GOALS AND TASKS

Following are the goals established in 2009, reiterated and added to in 2010. The first three would likely continue as is. Council extended Goal 4 in October 2010 to run to 2012 and added the Goal 5 Sustainability Initiatives in November. Noted under each goal are the tasks that were identified for 2010/11, the status thereof and a comment to consider going forward. The focus of the Town over the next two years will likely be Goal 2, fiscal sustainability.

### **GOAL 1: Establish downtown core business district as area of central focus and activity for the Loomis Basin by 6-30-14**

- A. \$100,000 Downtown plan:** Plan is done but requires an environmental review.  
**COMMENT:** EIRs are expensive. Hold off and do environmental review on a project by project basis.
- B. \$1,300,000 Downtown park:** Contract signed ready to go into construction. Need to complete State funded portion by March 2011 to get \$220,000 Prop 40 State grant money.  
**COMMENT:** Quickly build the portion to close out the State grant. Consider other features later and be sure to estimate the cost of yearly maintenance.
- C. Create a reaction & improvement plan for the "I Love Loomis" campaign:** This campaign has gone nowhere and doesn't appear to be anything that people are interested in doing.  
**COMMENT:** The reaction should be to not spend money on this.
- D. \$50,000 Develop Loomis Marketing Plan to identify niche and establish more events & festivals:** Budget hold for 2010/11.  
**COMMENT:** Continue hold for 2011/12.
- E. Develop business attraction and retention program:** Budget hold for 2010/11 except for the Business Loan Program that has \$450,000 available.  
**COMMENT:** Leave present program in place for another year.
- F. Develop plan to draw more highway traffic into downtown:** Complete, signs installed.  
**COMMENT:** Working continues with Ingram Signs on a plan to add "Swetzer / Rippey Business Parks" to the five recently installed directional signs – estimated cost \$2,100. (See also Goal 4 A)

**GOAL 2: Match or increase revenue to meet mission and goals to be fiscally sustainable by 6-30-12**

- A. **\$75,000 Incorporate property transfer fee in new development projects:** Budget hold for 2010/11. Per Prop 26 will likely require a vote of the people.

**COMMENT:** Continue hold for 2011/12.

- B. **\$75,000 Place sales tax measure on ballot:** Budget hold for 2010/11. Would require a vote of the people.

**COMMENT:** Continue hold for 2011/12

- C. **\$562,374 (match) Seek (economic stimulus) grant money**

The following grants are still in play

GRANT / MATCH

|   |           |              |
|---|-----------|--------------|
| 1. Del Oro HS signal on Taylor                |           | GRANT DENIED |
| 2. Taylor bike/ped path King to Del Oro       | \$220,000 | 86,000       |
| 3. Taylor bike/ped path Oak to Sierra College | \$330,000 | 130,000      |
| 4. Rain harvest system at Depot               |           | GRANT DENIED |
| 5. Prop 40 park funds for downtown park       | \$220,000 | 200,000      |
| 6. CMAQ for downtown park parking lot         | \$195,000 | 125,000      |
| 7. Sac Tree Foundation water at Downtown Park | \$ 15,000 | 21,374       |

**COMMENT:** Seek grants as programs of interest come available. Grants tend to cost money so watch the leverage (match). For instance, #7 is upside down in leverage. Grants also create ongoing maintenance needs. There is no free money. Town was recently notified that it received # 7.

- D. **Identify project and project priorities through budget:** This was done in the course of developing the 2010/11 budget and a listing of the specific projects is included at the end of this report

**COMMENT:** Make another list for 2011/12.

**GOAL 3: Improve and increase mobility and circulation for all modes of movement by 6-30-14**

- A. **\$100,000 Resolve downtown circulation problems (Village to downtown core King to Sierra College Blvd:** This has to do with updating the transportation element of the General Plan.  
**COMMENT:** Might make a planning grant project except there is no money to do the road work even if a new plan were developed. Continue hold for 2011/12.
- B. **Explore non-automotive alternatives:** Budget hold for 2010/11.  
**COMMENT:** Bike and Trail plan approved by Council in January 2010. Don't know what more there is to do with this other than keep it in mind as development or grant opportunities occur.

**GOAL 4: Improve communication and understanding among all Town leaders and stakeholders by 6-30-12 (Council extended to 2012 in October)**

- A. **Conduct semi-annual workshop with Council, community businesses and interested parties to identify collaborative projects, review projects and accomplishment and share information:** This was the survey of Rippey and Swetzer businesses, a meeting with those businesses and discussion of direction and addressing signs. Signs would cost about \$6,000 if done as proposed.  
**COMMENT:** Complete analysis of entry signs and address signs for industrial areas. Might be good Eagle Scout and Del Oro senior projects. (See also Goal 1 F)

**GOAL 4 (continued)**

- B. Conduct semi-annual Council and Chamber of Commerce Board meetings:** One meeting was held, the Chamber identified goals for itself, and the year concluded with an idea to have a meeting with the Chamber and business owners along Swetzer and Rippey.  
**COMMENT:** Council give direction.
- C. Update Town web page and make it more responsive:** This is an ongoing task and probably doesn't need to be included as a task because it is something staff does as needed.  
**COMMENT:** Council give direction.
- D. Prepare Annual Report outlining accomplishments and fiscal health (from prior year) and upcoming goals and plans:** The one published in 2009 was well received and 5 or so people even commented.  
**COMMENT:** For the cost of paper and postage (exceeding \$1,200) this seems like something that can be deferred given the current economy. Less expensive would be a press release or a periodic report on the web site.
- E. Continue monthly review of strategic goals:** This is an ongoing report included in each Council agenda.  
**COMMENT:** This doesn't need to be a continuing listed task.
- F. Develop and implement a comprehensive plan to get broad public input on all issues Town has responsibility for and interest(s) in:** Budget hold for 2010/11. Council passed a code change to include public outreach in consultant contracts that the Town enters into.  
**COMMENT:** Council give direction. Not sure what is needed beyond the code change. PR campaigns get pretty costly. It is likely that the coming years will bring more technology to bear on how the Town communicates with citizens. The question is: Will there be money to implement and maintain it all?
- G. Added 10/12/10 Extend Cable to unserved and underserved areas of Town:** No work on this yet.  
**COMMENT:** A thought was to appoint a Council sub-committee to work with WAVE and conduct a community survey.

**GOAL 5: SUSTAINABILITY INITIATIVES (APPROVED BY COUNCIL 11/9/10)**

- A. Pilot Super Recycler Service:** Develop pilot program for Recology, the Town's franchise refuse hauler, to promote a "Super Recycler" service and rate to all Loomis residents beginning in January 2011. Super Recycler service would include 32-gallon garbage service (in customer provided can) with free blue bags for recycling and green bin for yard trimmings in all "urban areas" of Loomis. Evaluate response to pilot program in April 2011 and consider any adjustments needed to program and garbage rates that need to be adopted in June 2011 to keep providing the Super Recycler service and rate. If there is sufficient interest, consider offering a Recology provided 32-gallon garbage cart that can be emptied by their automated collection trucks.  
**COMMENT:** As of 2/4/11 Recology has a flyer to distribute to customers. Council Member Liss, Quincy McCord and Pat Miller came up with other advertising to occur over the next few weeks. An issue has come up that may result in city wide or targeted rate increases above the normal yearly Recology request. Program report is expected in April / May.
- B. Improve Blue Bag Program:** Including labels with distribution of blue bags that includes Recology contact info and website URL with instructions on how to participate and what can be recycled. Phase out blue bags to labeled clear bags that can also be recycled. Asking Recology to develop and distribute a new recycling flyer that includes information about blue bags, green bins and Super Recycler 32-gallon can option. Including instructions on how to participate and what can be recycled on Town website and links to other recycling websites.  
**COMMENT:** No action on this yet. Combine with "A" above
- C. Lead by Example in Downtown Park:** Include solar panels on shade structure proposed for new Downtown Park, funded by PG&E 0% interest program, and use energy from those panels for lights in park and Train Depot. Install LED lights in Downtown Park, with the incremental initial capital cost funded by PG&E 0% interest program. Include "help yourself" recycling locations and signs on top of trash containers. Delete lawn area next to the Train Depot, as it's on a slope, which wastes water and is of little practical use. Include rainwater harvesting for Train Depot and Downtown Park to hold and gradually disperse rainwater so that it doesn't create more runoff.  
**COMMENT:** Council give direction. On 11/9/10 Council indicated further review was needed on deleting lawn (underlined above) next to the Depot. There may be need to discuss the solar panels and LED lights too.

**GOAL 5: SUSTAINABILITY INITIATIVES (CONTINUED)**

**D. Cal-Green Building Code:** The New Title 24 building code known as Cal-Green takes effect statewide January 1, 2011. The Town should partner with Placer Sustain and local experts to host educational forums on new requirements for clean and green technologies and approaches to help residents and businesses comply with these new requirements.

**COMMENT:** Council give direction. Combine with "I" below. Plans and building methods will have to comply with the Green Code just like compliance is now required for all the other aspects of the building code. Not sure why this requires its own educational forum. Who will do this, when and at what cost? Who pays?

**E. Green Business & Economic Development Programs:** Encourage Loomis businesses to join the Placer County Green Business Program when it is launched in January 2011. Work with the Placer County Economic Development Board to participate in the Board's recently recommended Economic Development Professionals Stakeholders Network that would include the business community and interested local citizens.

**COMMENT:** Good task for Planning to focus on economic development because the Town will need things that make money going forward. Combine with J below.

**F. Energy Audits:** Promote cost effective energy audit programs for residents and businesses as the first step to improving their energy use and saving money, including free audits offered by PG&E to non-residential customers. Publicize how to access and use Smart Meter information from PG&E Website to reduce/shift energy use. Invite PG&E to conduct presentations at local schools on the use of Smart Meters and encourage competitive challenge for classes to reduce energy use at students' homes. PG&E make presentations to local business groups (e.g., Chamber of Commerce) on Smart Meter and how to use the information from the meter to reduce or shift energy use.

**COMMENT:** Another good Planning task to help foster green development practices to see if something can occur that will return a dollar to the Town.

**GOAL 5: SUSTAINABILITY INITIATIVES (CONTINUED)**

- G. Public Facilities:** Build temperature-controlled closet in Town Hall around computer server so that the rest of Town Hall HVAC system can be turned off when building is not occupied. Explore turning lights out at Del Oro Football Stadium when not in use.

**COMMENT:** Council give direction. On 11/9/10 Council indicated further review was needed on the matter of turning lights out at Del Oro Football Stadium (underlined above) since the Town has no control of school district lighting. At Town Hall it is unlikely that a temperature control room is needed. Only half the Town Hall HVAC system is involved in cooling the area where the computer and communication equipment is. THE HVAC is never completely shut down and wouldn't be even with a temperature controlled room for the server. There were no problems in summer 2010 even with the normal raising of temperature that occurs when Town Hall is unoccupied and even with the server being upstairs where the heat gathers. These matters appear to be solutions looking for problems. PGE sent out an expert on 2/8 and a report is expected in the next week or two.

- H. Sunrise Park:** Replace all spray heads with Hunter MP Rotator heads to save water and money. Remove strip of grass along the west side and replace with native ground cover. Arrange pilot program to improve the turf at the park with natural soil conditioners instead of chemicals.

**COMMENT:** Council give direction. On 11/9/10 Council indicated further review concerning the turf being improved (underlined above) with natural soil conditioners. About 80% of the spray heads are Hunter and those that aren't, need not be given their locations and uses. The question: What color does Council wish the lawn to be? The water can be adjusted accordingly.

- I. Educational Forums:** Sustainable Loomis organize educational forums on new CalGreen Building Code and Low Impact Development water regulations to help residents and businesses comply with new laws.

**COMMENT:** Council give direction. See and combine with D above.

- J. Placer County Green Business Program:** Encourage businesses to join the Placer County Green Business Program, organized with Sacramento Area Sustainable Business Program of the Sacramento Business Environmental Resource Center.

**COMMENT:** Good task for Planning to focus on economic development to see if this can be made to pay for the Town. Combine with E above.

**SPECIFIC BUDGET ITEMS 2010/11**

The following is the list of special budget items that Council approved in the current 2010/11 budget. All items are being paid out of reserves. Update list for 2011/12.

| <b>SPECIFIC BUDGET ITEMS</b>                            | <b>2010/11<br/>BUDGET</b> | <b>SPENT TO<br/>12/31/10</b> | <b>2011/12</b> |
|---|---------------------------|------------------------------|----------------|
| <b>PARK, RECREATION &amp; OPEN SPACE</b>                |                           |                              |                |
| Committee   | 4,300                     | 1,025                        | _____          |
| Summer Swim Program                                     | 5,000                     | 12,301                       | _____          |
| Depot summer concerts (3)                               | 3,600                     | 1,050                        | _____          |
| December holiday festivity                              | 300                       | 0                            | _____          |
| Misc 3 festivities @ \$500 ea                           | 1,500                     | 0                            | _____          |
| <b>TOTAL</b>  | <b>14,700</b>             | <b>14,376</b>                | <b>0</b>       |
| <b>CHAMBER AND ECONOMIC DEVELOPMENT</b>                 |                           |                              |                |
| Chamber / business projects                             | 5,000                     | 500                          | _____          |
| Gold country ad campaign @ \$1,474/mo x 12              | 0                         | 0                            | _____          |
| Direction sign program                                  | 5,000                     | 2,684                        | _____          |
| I Love Loomis assistance                                | 500                       | 0                            | _____          |
| Economic niche study                                    | 0                         | 0                            | _____          |
| Cowboy Poetry banners 8 @ \$1137.65.ea                  | 1,102                     | 1,102                        | _____          |
| Workshop: 2 Chamber and 2 Business                      | 500                       | 0                            | _____          |
| <b>TOTAL</b>  | <b>12,102</b>             | <b>4,286</b>                 | <b>0</b>       |
| <b>CONSULTANT SERVICES</b>                              |                           |                              |                |
| Special legal counsel including term limits             | 25,000                    | 27,991                       | _____          |
| 2011 Goal facilitation                                  | 1,000                     | 0                            | _____          |
| Design guidelines                                       | 0                         | 0                            | _____          |
| King Rd on/off ramp feasibility study                   | 0                         | 0                            | _____          |
| Horseshoe Bar Rd 4 lane study PSR                       | 0                         | 0                            | _____          |
| Community outreach and survey                           | 0                         | 0                            | _____          |
| Heritage Park Subdivision planning                      | 5,000                     | 0                            | _____          |
| Update transportation element of General Plan           | 0                         | 0                            | _____          |
| <b>TOTAL</b>  | <b>31,000</b>             | <b>27,991</b>                | <b>0</b>       |
| <b>MISCELLANEOUS</b>                                    |                           |                              |                |
| Peer Court  | 5,000                     | 7,500                        | _____          |
| McLaughlin Theatre Company                              | 1,500                     | 896                          | _____          |
| Jeff Borderlon - Placer Sustain (inc \$150 membership)  | 500                       | 500                          | _____          |
| Jeff Borderlon - Placer Sustain - Placer Green Strategy | 1,000                     | 0                            | _____          |
| FFA catchment project at Del Oro HS                     | 1,000                     | 0                            | _____          |
| <b>TOTAL</b>  | <b>9,000</b>              | <b>8,896</b>                 | <b>0</b>       |
| <b>TOTAL ALL CATEGORIES</b>                             | <b>66,802</b>             | <b>55,549</b>                | <b>0</b>       |

**PROPOSED BUDGET ITEMS FOR 2011**

The following is a list of proposed budget items to consider for inclusion in the 2011/12 specific items budget.

| <b>PROPOSED BUDGET ITEMS FOR 2011 / 12</b>   | <b>estimate</b>                                    | <b>include</b> |                 |
|--|--|----------------|-----------------|
| A. Water line for Heritage Park Subdivision  | 15,000   | _____          | Tree Fund       |
| B. 12/1 Miguel: sidewalk on Taylor (Webb to HSB)   | 2,500  | _____          |                 |
| C. Change parking lot lights at Depot to LED<br>(estimate \$8,250 to \$10,650 depends on type) | 10,650   | _____          | Facilities Fund |
| D. 12/14 Miguel: downtown parking requiremts   | no immediate cost, focus on reviewing current code |                |                 |
| E. 12/23 Miguel: live Christmas tree for Depot   | 200  | _____          | Tree Fund       |
| F. 12/29 Miguel: splash feature downtown park  | 55,000   | _____          | Park Fund       |
| G. 1/4 Miguel: irrigation control Sunrise Park   | 2,000  | _____          | Park Fund       |
| H. Consultant for TM recruitment   | 35,000   | _____          |                 |
| I. _____   | _____  | _____          |                 |
| J. _____   | _____  | _____          |                 |
| K. _____   | _____  | _____          |                 |
| L. _____   | _____  | _____          |                 |
| M. _____   | _____  | _____          |                 |
| N. _____   | _____  | _____          |                 |
| O. _____   | _____  | _____          |                 |
| P. _____   | _____  | _____          |                 |
| Q. _____   | _____  | _____          |                 |
| R. _____   | _____  | _____          |                 |
| S. _____   | _____  | _____          |                 |
| T. _____   | _____  | _____          |                 |
| <b>TOTAL ALL CATEGORIES</b>  | <b>120,350</b>                                     | <b>0</b>       |                 |

**COUNCIL MEMBER COMMENTS AND QUESTIONS**

At the January meeting Council Members received a draft of this document and were asked to submit comments and questions. Following is what was received. Page references will be different because the January report was a draft and had information laid out differently.

From: Gary Liss [mailto:gary@garyliss.com]  
Sent: Sunday, February 06, 2011 3:11 PM  
To: Perry Beck  
Cc: Gary Liss  
Subject: Goal and Task Setting comments

As requested at the January Council meeting, the following are my comments and questions regarding Goals and Tasks for 2011/12:

- \* page 3 7 - Love the idea of focusing on green initiatives, economic development and fiscal sustainability this year
- \* page 3 7 - Town building Use fees and property leases - need to consider in context of also working to make Loomis the center of the Loomis Basin, but it is agreed we need to do that. Not sure about development fees.
- \* page 3 7 - Park maintenance - just mow Heritage Park a couple times a year, or bring in goats for now. Don't need to do a lot. Ask PROS Committee help organize volunteers to help cleanup and level it where there are no trees.
- \* page 3 7 - Tree planting - suggest Downtown Park and in public rights of way but privately maintained, like free tree program
- \* page 3 7 - Blue Goose - need agreement on free use of facilities and payment of development fees as part of overall agreement
- \* page 3 7 - High Hand - ask High Hand to maintain Downtown Park from King to SC Blvd in lieu of RENT, but not for equity. Town needs to keep ownership of land.
- \* page 5 9 - Sac Tree Fdn water for Heritage Park - should be limited to landscaping, NOT sized for domestic water supply, once decision is made on how much housing to go there. If it's going to stay a nature preserve, we don't need to water most of it at all.
- \* page 6 10 - Need to implement Bike and Trail Master Plans and integrate their top next step recommendations into this document.
- \* page 7 11- Add task for Schools Coordination - to meet with School principals to explore areas of improved access to public facilities and to ID what help the Town could provide on pending projects and to develop MOUs codifying those items.
- \* page 7 11 - website - declare victory - job well done and complete!
- \* page 7 11 - Annual Report - do on Town website this year and by mail in 12/11 or as full-page insert to Loomis News (at cost??)
- \* page 7 11 - extend cable - we formed Subcommittee. Need to followup on that so ready to pursue grant if opportunity comes along
- \* page 8 12 - promote recycling pilot actively (underway now)
- \* page 9 13 - Cal Green Building - Placer Sustain organize educational event at Train Depot (Town 's contribution to event) so Loomis area contractors can compete better and our residents and businesses can benefit more
- \* page 10 14 - Del Oro - raise in school discussions
- \* page 10 14 - Sunrise Park - need staff and Sustainable Loomis to review

- more detailed comments in Green Ribbon Task Force report to identify best next steps
- \* page ~~11~~ 15 - Are new Cowboy Poetry banners needed? Also, appears there is a typo there, as I can't believe each banner is \$1137.
  - \* page ~~12~~ 16 - Heritage Park water line. \$15K is high - see comment regarding this s same issue on page 5 above
  - \* page ~~12~~ 16 - Aren't there long-term savings from using LED lights that are not factored into short-term purchase costs? I'd like to use LED if they are cost effective in the long-term (payback in less than 10 years)
  - \* page ~~12~~ 16 - splash feature should not be paid for out of park funds
  - \* page ~~12~~ 16 - irrigation control improvements should be paid out of Public Works budget, not park development fund. The cost for water for irrigation is there and the savings will accrue there.