

TO: TOWN COUNCIL

FROM: TOWN MANAGER 

RE: REQUEST FOR DONATION – COWBOY POETRY EVENT

ISSUE

The Cowpoke Foundation asks for a donation to replace a street banner.

RECOMMENDATION

Defer decision on this donation request until the revenue receipts of the 2011/12 fiscal year are known at the mid-year review in January 2012.

CEQA

There are no CEQA issues because it is self evident that this kind of donation will not impact the environment.

MONEY

The yearly budget typically provides for Donations and Awards which are designated toward certain things. The 2011/12 budget is currently calculated as having to be balanced with use of reserves so this request like others is noted in the budget but is not funded. Using reserves for subsidies or donations is not prudent.

DISCUSSION

The Cowpoke Foundation asks that the Town donate \$1,000.00 dollars that would be used to replace a banner that was last purchased in 2010. The attached letter explains the event and the request.



RECEIVED

JUN 01 2011

TOWN OF LOOMIS

June 1, 2011

To: Loomis Town Council

Fr: Bert and Carol Braun, Cowpoke Foundation

Re: Street Banner

We are writing to request a donation of \$1,000 to help us purchase a new street banner for our event. The old banner was heavily damaged by last year's wind.

As you know, this cowboy poetry gathering has become one of the largest and best in California, and has put Loomis "on the map", so to speak. We draw many fans from out of our area. This has many benefits for the town merchants including restaurants, western store, gas station, gift store, bars, and other services offered. It also helps our neighbors who have services we don't offer, i.e., motel, hotel and other services.

This will be the 17th anniversary of the Cowpoke Fall Gathering and as always the proceeds will be shared with the community. This year we will be donating not only to the South Placer Heritage Foundation, for their use in the Blue Goose Fruit Shed renovation project, but also to Ride to Walk, a therapeutic riding program for children neurologically disabled, and the Tough Enough to Wear Pink campaign, which is a cowboy program aimed at breast cancer awareness and prevention..

We would very much appreciate any consideration you could give us on this project.

Thank you,

Bert and Carol Braun

