

TO: TOWN COUNCIL
FROM: TOWN MANAGER 
RE: CONSENT ITEM
COUNCIL VOLUNTEERS FOR EGGPLANT FESTIVAL BOOTH

ISSUE

The Park, Recreation and Open Space Committee seek volunteers to help them staff a booth at the Eggplant Festival.

RECOMMENDATION

Receive and file.

CEQA

There are no CEQA issues in staffing an information booth at a festival.

MONEY

There are no costs beyond the \$500 that the Town has budgeted to give the Chamber of Commerce for the 2011 Egg Plant Festival.

DISCUSSION

At their meeting on August 16, 2011 the Park, Recreation and Open Space Committee considered whether to operate a booth at the 2011 Egg Plant Festival scheduled for Saturday October 1. They determined that a few Committee Members (maybe 2 or 3) could possibly be available to staff a booth. In the course of the discussion it was noted that the booth has served a narrow purpose that doesn't tie in with the intent of the Egg Plant Festival which they thought is more geared to a family fun day rather than a forum to become informed on open space, trees, parks, recreation or government happenings. Those types of things seemed to be better received at the Earth Day Festival, maybe because of the more earthy nature of those topics. Never-the-less, the Committee decided to invite the Planning Commission and Council to volunteer to help cover the time at a booth if a booth is in fact done. The times are

8:00 to 11:00AM

11:00 to 2:00 PM

2:00 to 5:00PM

If Council Members have an interest to volunteer please let Matt know and he will pass the information on to the Committee so they can determine at their September 27 meeting whether or not to proceed with a booth.