



STAFF REPORT

TOWN COUNCIL MEETING OF APRIL 12, 2016

To: Town Council

From: Town Manager

Subject: Presentation by Courage Worldwide

Date: April 1, 2016

RECOMMENDATION:

Hear presentation, take public comment and adopt attached resolution.

DISCUSSION:

Denise Bellacera of Courage Worldwide met with the Mayor and Town Manager and requested to make a presentation at the April 12, 2016 Town Council meeting. Courage Worldwide is an International, 501 (c) (3) nonprofit organization founded in 2005 to help combat human sex trafficking. Attached are handouts and a PowerPoint which will be presented at the Town Council meeting.

CEQA :

The proposed presentation is exempt from CEQA.

FINANCIAL IMPLICATIONS:

There is no financial impact to the Town at this time

Attached: Handouts, PowerPoint

RESOLUTION 16 - ____

**A RESOLUTION OF THE TOWN COUNCIL OF THE TOWN OF LOOMIS
DECLARING THE 11th DAY OF JANUARY
“HUMAN TRAFFICKING AWARENESS DAY”**

WHEREAS, Human Trafficking is the second largest and fastest growing criminal industry in the world; and

WHEREAS, the U.S. State Department estimates that some 800,000 people are trafficked across international borders each year and about 80% of trafficking victims are women and young girls with the average age of 12-14 years old; and

WHEREAS, worldwide there are nearly 2 million children in the commercial sex trade and it has become a prominent and growing issue in the greater Sacramento area.

NOW, THEREFORE, BE IT PROCLAIMED that the Town Council of the Town of Loomis does hereby declare that the 11th Day of January each year to be “Human Trafficking Awareness Day” and encourages all people young and old to raise consciousness about this global, national, and local issue and use this month to take action, promote awareness, and support those who have been victimized.

PASSED AND ADOPTED at a regular meeting of the Town Council of the Town of Loomis on the 12th day of April, 2016, by the following vote:

AYES:

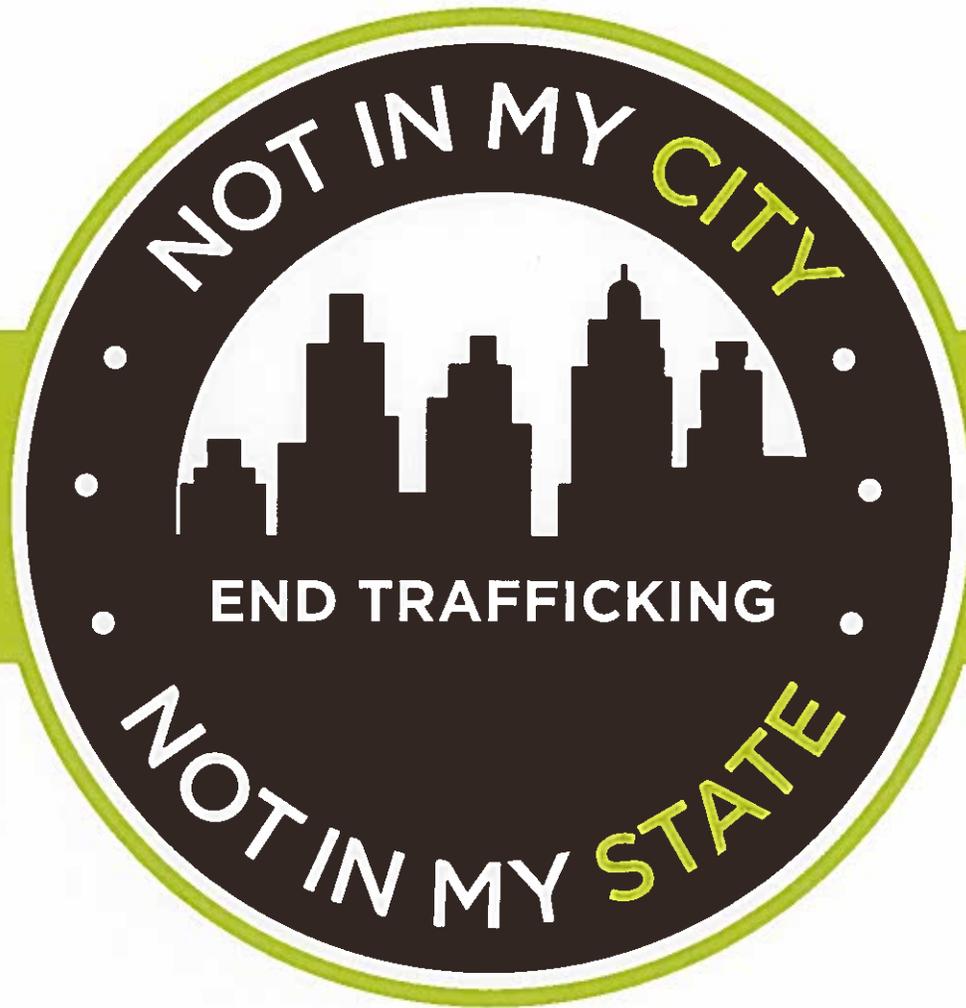
NOES:

ABSTAIN:

ABSENT:

Mayor

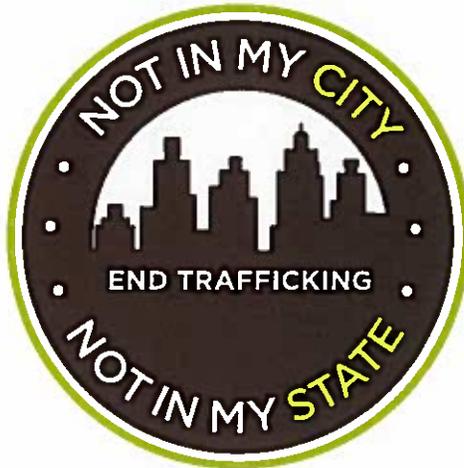
Town Clerk



LOOMIS TOWN COUNCIL

April 12, 2016

A NATION-WIDE
COLLABORATIVE
EFFORT



TO END HUMAN
TRAFFICKING

Courage Worldwide would like to thank the Town of Loomis for joining us in this fight and proclaiming "Not in My City."

The issue of sex trafficking is one of the most unifying issues of our time. The Not in My City (Town, Family, School, Hotel, Business, etc.) Campaign brings people together in agreement. It is a multi-community tour developed to engage local communities who want to use time, talent, and treasure to fight the issue of trafficking. The media reports that Sacramento is one of the top cities for the trafficking of children. We want cities and towns in the greater Sacramento area to lead the nation in reclaiming their communities, building a reputation as a region that is working together to end the trafficking of children.

The nation-wide campaign engages communities with training in victim identification, prevention, and victim services. The goal for 2016 is to launch this campaign in a significant way to engage all these sectors:

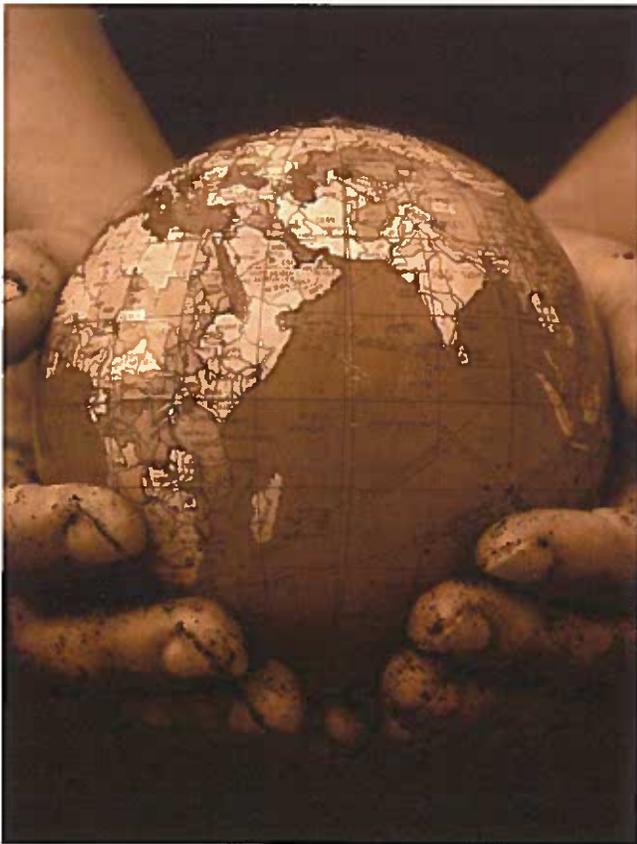
- Law enforcement officers and personnel
- Community and government leaders
- Faith-based ministries and churches
- Students, teachers, and administration at all levels of education
- Established non-profits fighting this issue or related issues
- Mental health and health care community
- Airport and hotel leadership/staff
- Business leaders and clubs
- Anyone wanting to declare, "It is wrong for children to be sold for sex."

Proposal:

1. "Not in My City, Not in My State" proclamations in Northern California cities and towns through the mayors' offices.
2. Gather community support by gathering names and logos of businesses, churches, schools, mayors, law enforcement agencies, hotels, celebrity musicians, artists, sports teams and/or players, non-profits related to the issue of sex trafficking, and others.
3. For National Human Trafficking Awareness Day, gather the community leaders, city and town leaders, and the general public at their own City Hall, January 11, 2017, to make a public stand, read the city proclamation, and do a local press conference.

Courage Worldwide Mission & Vision

At Courage Worldwide (CWW), we believe each and every individual was created on purpose for a unique purpose and that purpose has life altering, eternal implications. Since opening in 2005, CWW has simply helped people find that purpose. But in 2007, we realized we live in a world where children are sold for sex. When we discovered it wasn't just in our world but in our own country, our city and state, we became overwhelmed by the fact that these children will die after enduring years of torture - never being and doing all they were created to do - if somebody didn't do something. We discovered most of these children lacked the homes, families and resources to help them escape the hell they are living in. So we decided to be the somebodies. We decided to do something. So we build them homes, call them family and provide all the resources they need to be and do all God created them to be. Now many who were once called tortured and traumatized are called rescued and restored living lives focused on discovering their true identities and fulfilling their destiny.



Our Mission.

To help people find their God-given purpose so the needs of the marginalized in our world can be met and resources given to them so they too can discover their unique identity and fulfill their destiny.

Our Vision.

To engage 1,000,000 courageous people around the world to build 1000 homes in 100 countries in 10 years so hundreds of thousands of victims of sex trafficking can be protected and set free.

Our Plan.

- Equip, encourage & empower 1,000,000 individuals in discovering their true identity and fulfilling their destiny.
- Rescue more child victims of sex trafficking and help them find their purpose by building 1000 homes in 100 countries in the next 10 years.

How Will We Do It?

- Develop compelling campaigns, curriculum, conferences and on-line resources available in multiple languages to be delivered through the internet, social media and directly to groups in multiple cities/countries around the world.
- Expand existing Courage Houses.
- Replicate Courage House homes here in the U.S. and around the world.
- What Will We Need to Be Successful & Sustain the Growth?
- Diversified funding streams.
- Committed strategic local, national, and global partners including our board, staff and donors.
- Strong corporate infrastructure and leadership.
- Results. Changed lives.

Organizational Summary

Courage Worldwide (formerly Courage to Be You, Inc.) is an international, 501 (c) (3) nonprofit organization founded in 2005 simply to help people find their purpose. Then in 2007, a focus was given to building homes for children rescued from sex trafficking so they too had resources and the opportunity to be and do all they were created to be and do.

The commercial sex trafficking of women and children is a profitable business of epidemic proportions. Globally, there are an estimated 4.5 million victims held in this form of modern day slavery. In our own backyard, hundreds of thousands of U.S. children are also used as a commodity for the profit of one and the pleasure of another. Worldwide there is a severe lack of services and homes for these highly traumatized children. CWW's vision is to change that fact by building a restorative home for victims of this crime in every city around the world that needs one. We call our homes Courage House.

Currently, two Courage Houses are open serving minor victims of this population, one in Northern California and one in Tanzania, Africa. Courage House is one of only a few licensed, long-term residential treatment homes of its kind for minors in the entire U.S. and is the only one of its kind in Tanzania. Because of the lack of beds, Courage House has turned down hundreds of children wanting to be placed at Courage House, as well as, telling caring individuals who want to build homes, "Wait." To reverse this trend and accelerate the opening of more homes, CWW plans to expand both existing campuses, as well as, prototype and replicate Courage House worldwide, creating a network of consistent, quality care homes specific to this population. The expansion of the current homes are set for early summer 2015 and the prototype to be released in late 2015 and expansion homes opened in Texas and Mississippi.

CWW currently employs thirty-five people and continues to utilize an army of volunteers to execute its vision and mission. CWW has certified over twelve hundred volunteers through an extensive twenty-four hour training curriculum. Tens of thousands of individuals have attended hundreds of CWW sponsored trainings and awareness events. Attendees have included members of Congress, state lawmakers, foreign government leaders, educators, mental health professionals, law enforcement officers, health care and social workers, church leaders, and juvenile justice personnel. CWW's existing training materials, along with newly developed curriculum, are being converted to an online format and translated into



**COURAGE
WORLDWIDE**

multiple languages. CWW is committed to educating communities around the world as to the nature and effects of this crime against children so that it can execute its mission and vision to build Courage Houses in every city around the world that needs one. CWW is the official training partner of the California Highway Patrol.

Phenomenal, local community support for our efforts is reflected in the 75,000 volunteer hours and over \$1,750,000 of in-kind and professional services. CWW has achieved a national and global footprint with 85% of states in the United States and 173 countries throughout the world being exposed to the vision and mission of the organization through website and social media resources.

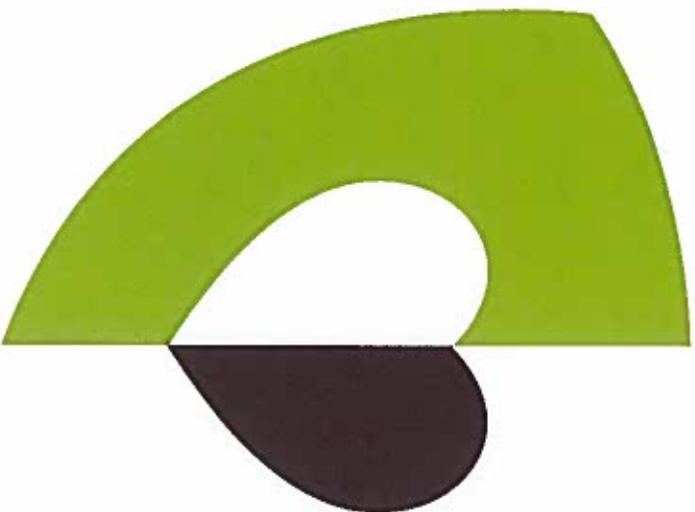
CWW is a recognized anti-trafficking leader and tireless victim advocate. The organizational focus has been and will remain on victim rescue and restoration. However, CWW also participates in prevention programs in schools, provides justice for victims by partnering with law enforcement to prepare victim/witnesses for trial, decreases demand with awareness and educational campaigns, and helps to change policy and strengthen laws by serving on numerous task forces and national boards around the U.S. while training communities to protect and restore its most vulnerable children.

CWW's international headquarters are located in Sacramento, California with regional offices set to open in Dallas, Texas and Jackson, Mississippi during late 2015.



COURAGE
WORLDWIDE

CHANGING THE WORLD ONE INDIVIDUAL AT A TIME



Courage Worldwide's vision is to engage 1,000,000 people to build 1000 homes in 100 different cities during the next 10 years so that hundreds of thousands of children who have been sold for sex can be rescued and restored.



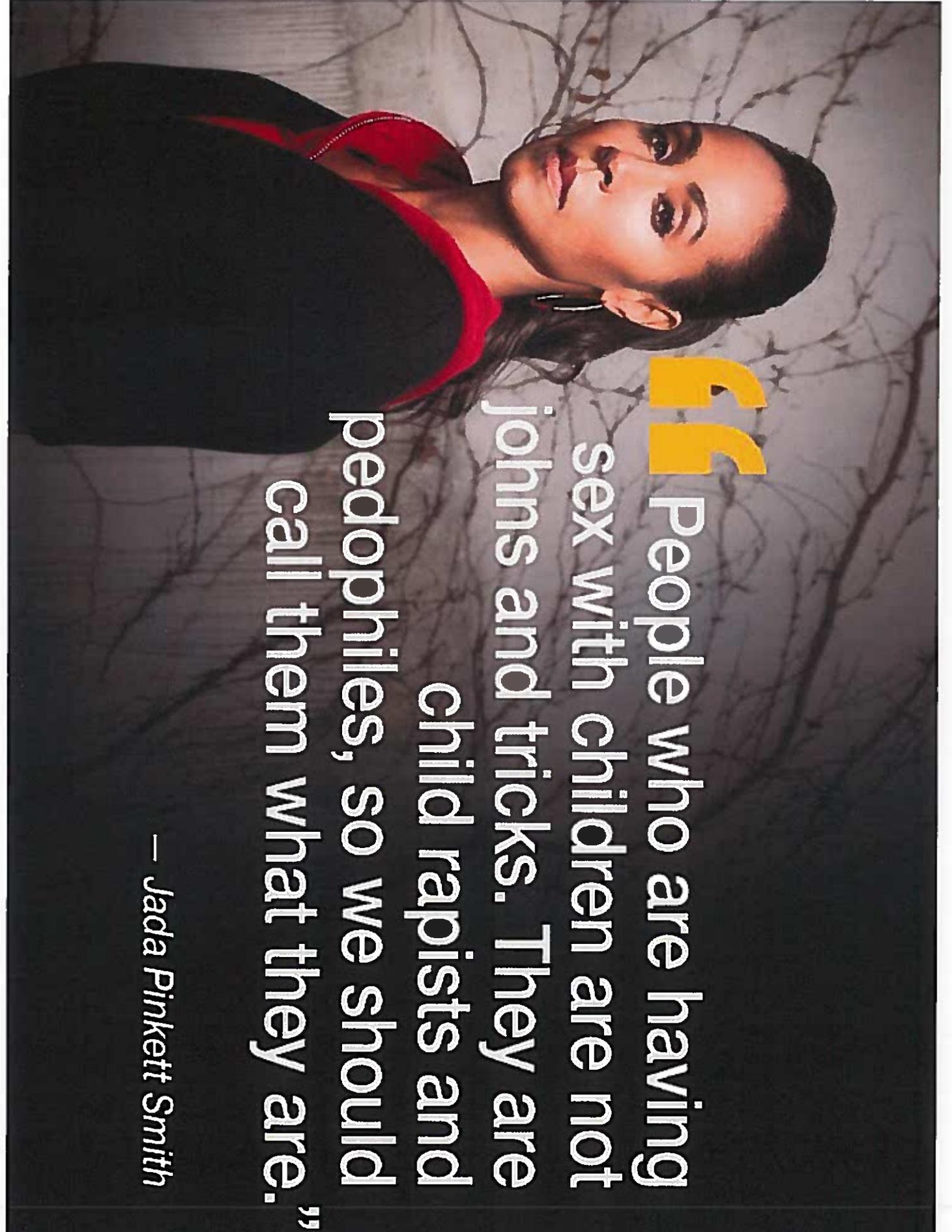
COURAGE
WORLDWIDE



Estimated

**4.5 MILLION
SEX TRAFFICKING
VICTIMS**

around the world.



“People who are having sex with children are not johns and tricks. They are child rapists and pedophiles, so we should call them what they are.”

— Jada Pinkett Smith

100,000 to 300,000
number of children
SEXUALLY EXPLOITED
in the United States

14
AVERAGE AGE
of a trafficked
VICTIM
in the United States

800 THOUSAND
people are TRAFFICKED each year

2
SEX trafficking is the largest source of profits for international organized crime, behind drugs

32
BILLION
dollar industry

less than ONE HUNDRED dollars a girl is sold into a brothel
*National Human Trafficking Resource Center 2011

FIVE
GIRLS AS YOUNG AS AGE ARE KNOWN TO HAVE BEEN TRAFFICKED AND SOLD INTO CHILD PROSTITUTION

27
MILLION
people are enslaved today worldwide

14,500 to 17,500
victims are TRAFFICKED into the US each year

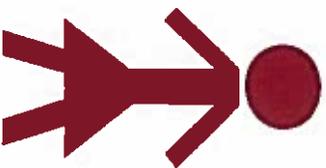


The Crime - Sex Trafficking



Source: U.S. Department of Justice, National Center for Missing and Exploited Children

Financial Benefit for Trafficker/Pimp

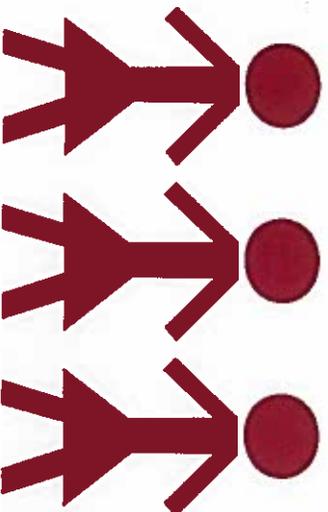


\$1000 a day quota

x 7 days per week

x 1 girl

= \$364,000 per year



\$1000 a day quota

x 7 days per week

x 3 girls

= \$1,092,000 per year



“A Bitches Weakness is a Pimp’s Sweetness”

“The story usually starts with tears. Most hoes have low self esteem for a reason.

A pimp looks for that weakness to exploit. It doesn’t matter to a pimp what hoes’ weaknesses are, so long as they have them. If they don’t, he creates one. Then he uses those weaknesses to his advantage.”

Pimpology: The 48 Laws of the Game
By Pimpin’ Ken and Karen Hunter

A portrait of Dalila Racine, a woman with short dark hair and red lipstick, wearing a dark blazer over a white top. She is looking directly at the camera with a neutral expression.

“What we do see is that the trafficking of children is becoming an income revenue stream for organized crime, for gangs. So where they would typically be selling guns and drugs, they’re now turning to the selling of children.”

— Dalila Racine



Human trafficking has become the second most profitable industry, after drug trafficking.

Source: <http://en.wikipedia.org>

Social Services and Foster Care

In 2014, an estimated **1 out of 6** endangered runaways reported to the National Center for Missing and Exploited Children were likely child sex trafficking victims.....

Of those, **68%** were in the care of social services or foster care when they ran.

SOURCE: 2014 Polaris Project
Report



Who Are These Children?

US Citizen

Broken Home / Fatherless

Addicted to Drugs / Alcohol

History of Sexual Abuse

Mental Health Issues

Generational Welfare / Poverty

History of Domestic Violence

Family Drug Abuse

Incarcerated Family Members

CPS Intervention

Criminal Behavior

Homelessness





Their Mental Health Issues

Developmental Trauma

Complex Trauma

Attachment Disorders

Dissociative Identity Disorder

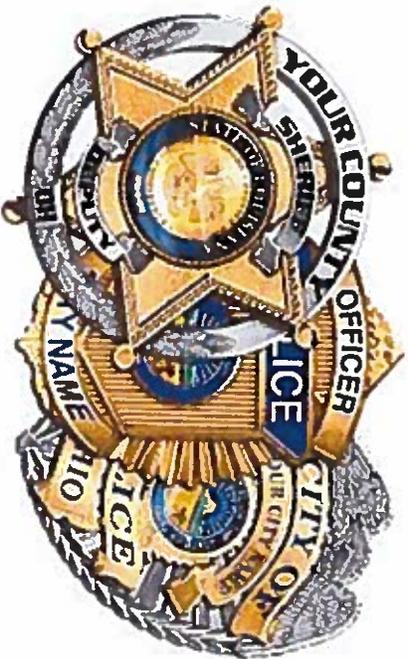
Post Traumatic Stress Disorder
(PTSD)



How are sexually exploited children being identified?

Law

Enforcement



Hospital Emergency Rooms



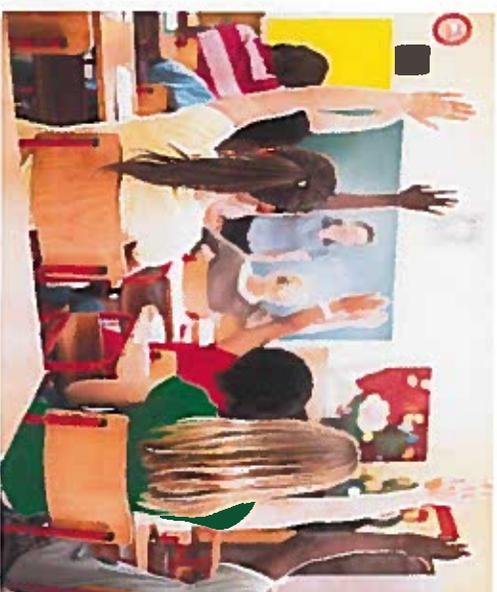
Social Worker
Child Welfare



Family
Member



Elementary, Jr. High & High Schools





Where do they go?



currently:



SOLUTION



Step 1 - Victim placed in Juvenile Detention or Child Protective Services (CPS)

Step 2 – Family Reunification, Foster Family or any available Group Home placement

 Phase 1 – Open a Trauma Assessment Center

 Phase 2 – Long Term, Critical Care, Therapeutic Home

 Phase 3 - Reintegration With Biological Family or Certified Trauma Family

 Phase 4 - Healthy & Supported Independence



Courage House Model



Operates in a Rural Setting

Fosters Healthy Relationships

Family Environment

Teaches Life Skills

Provides Recreation Opportunities

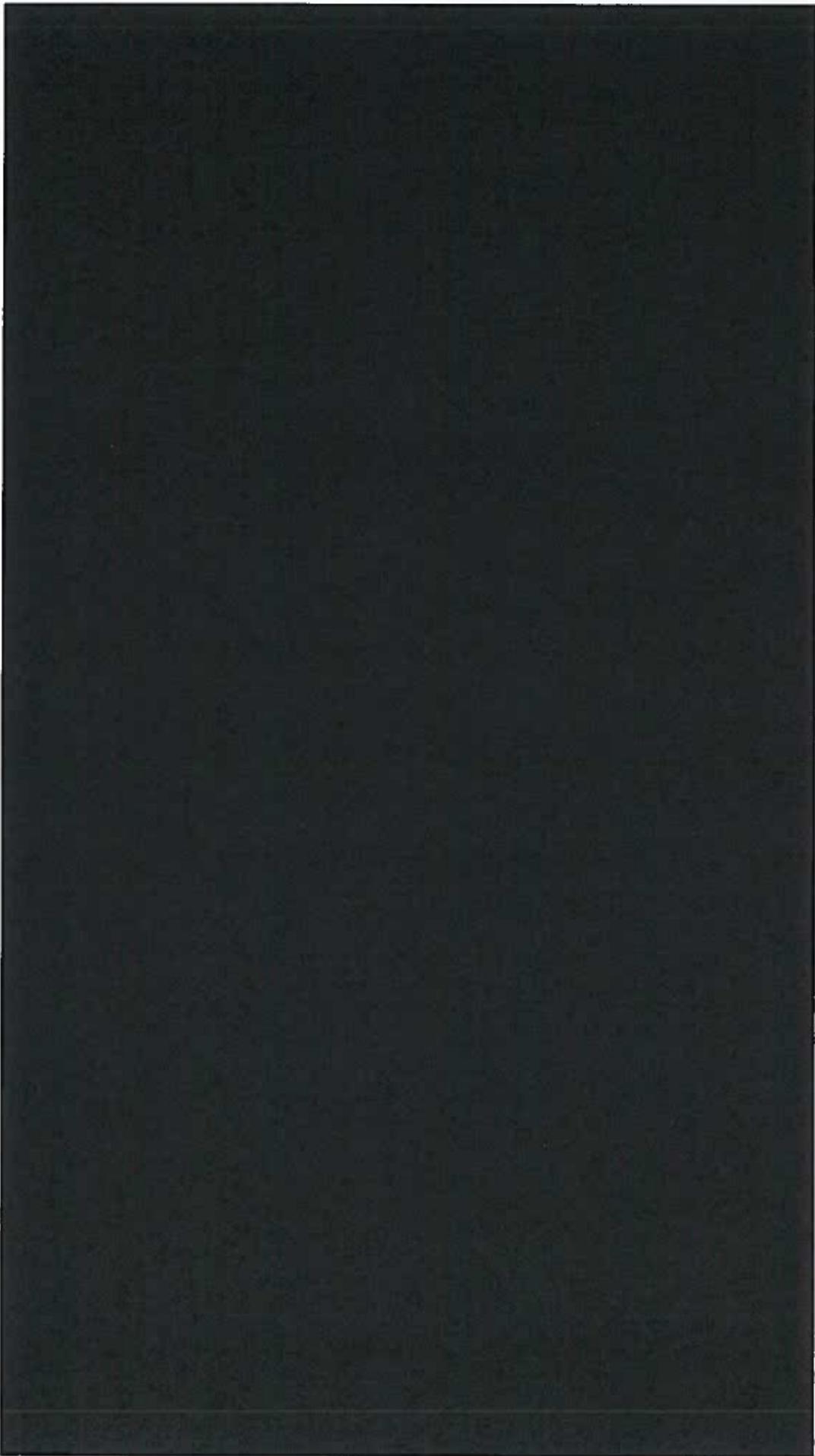
Facilitates Drug / Alcohol Rehabilitation

Continues education via on site Charter School

Addresses Mental Health Issues



L'Oréal of Paris Honors Courage Worldwide Inc.





Courage House Vision





“Through our evaluation of a number of programs nationwide and overseas, Courage House in Northern California has established a long-term residential care home for exploited adolescents that meets and exceeds our standards for best practice. They have no peers in the nation.”

Dr. Vanessa Snyder
Dean of Clinical Affairs
Richmont Graduate University



Courage House Documented Outcomes

During the past 32 months...

- Only two runaway attempts
- Only one emergency response call
- Only one Violent Incident
- 75% reduction in resident's Mental Health symptoms
- 100% increase in grade point average and school attendance



Courage House was chosen to participate in the first National Mental Health Study for CSEC homes across the U.S.

Documented



Outcomes

Upon leaving, girls who called Courage House home for a minimum of 12 months experienced these unprecedented outcomes:

- 71% have stayed out of a life of trafficking
- 86% continue to further their education
- 29% have been in the workplace
- 0% pregnancy rate
- 0% law enforcement encounters

Courage Worldwide remains in contact and relationship with 85% of the girls who have called Courage House home.



“After working with CWW for the past four years, I can truthfully say they are one of the most well designed therapeutic environments I have worked with in the area of human trafficking. Their extended family approach and focus on personal responsibility, while in a supportive therapeutic environment is cutting-edge in the industry.”



Dr. Benjamin Keyes

*Director for Trauma Studies
Tenured Professor, Regent University
Mental Health Consultant, Courage Worldwide*

Rendering of Courage House Cottage



STAFFORD
KING
WIESE
ARCHITECTS



Chapel

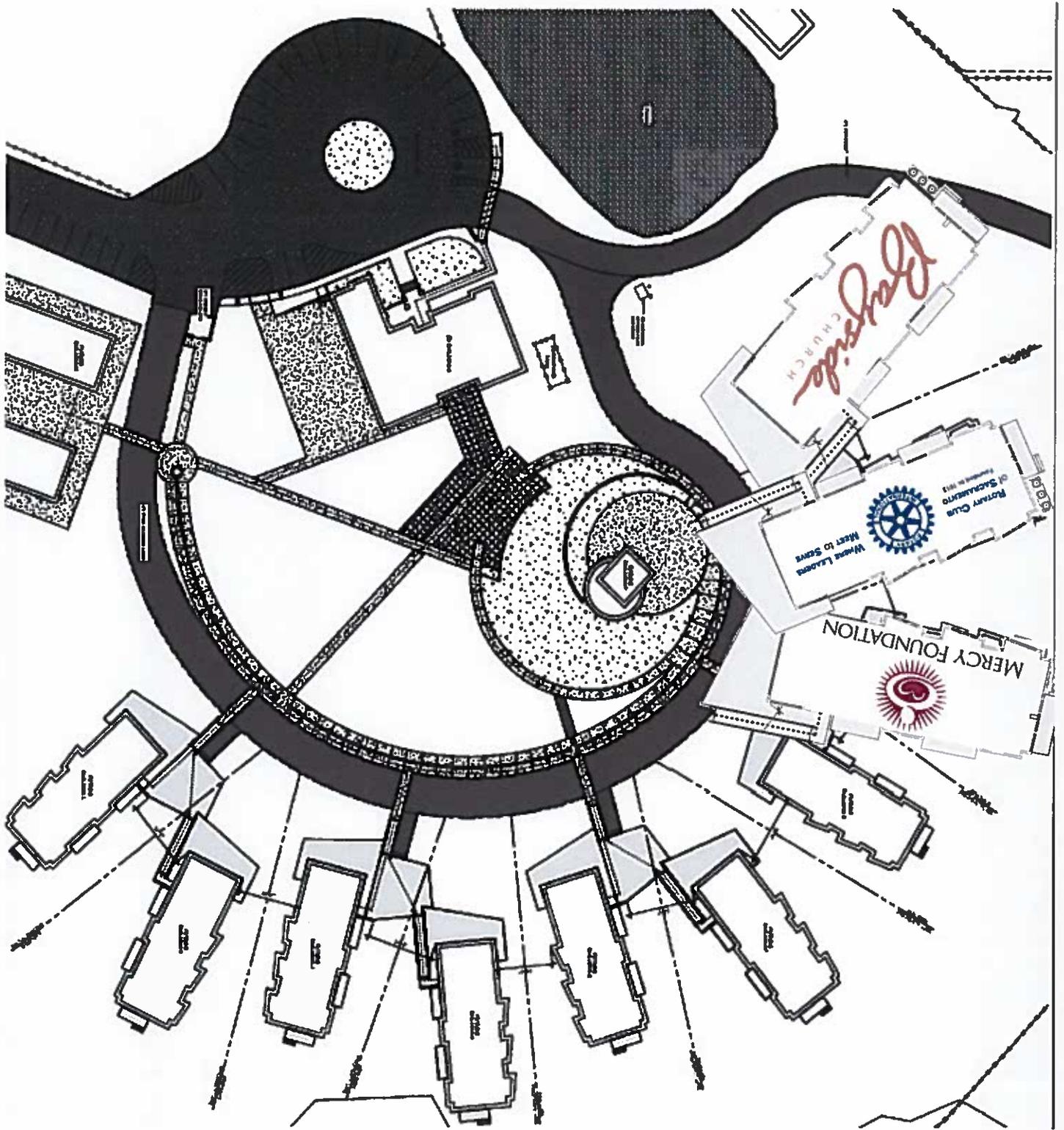


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ARCHITECTS



Courage House Northern California







COURAGE WORLDWIDE

- Established International 501(c)3 Non-Profit in 2005
- Opened 2 therapeutic homes for child sex trafficking victims
- Created a nationally recognized therapeutic program for victims
- Developed a prototype model that is replicable & scalable
- Increased revenue 370%; 500k in 2010 to \$2.35mm in 2015
- Achieved a 3mm global footprint via social media/website
- Educated 50k+ regarding this crime & its victim impact
- Built national partnerships and significant community support



Current Funding

- Public – 33% of CWW’s annual budget is from government funding for girls who are in the Child Welfare System.
- Private – Courage Worldwide must raise 33% of it’s annual budget through individual and community partnerships.
- Events / Business Ventures – 33%



Courage Worldwide Corporate Goals

- Bring a Courage House to Every City that Needs One.
- Expand Current Campuses.
- Document & Publish Results with these children showing the Courage House model as Blue Print for Success.
- Become a Statewide Pilot Program – Have States Recognize these Children Need A Long Term Care Solution.
- Lobby for Policy/Regulatory Change for Child Victims.
- Engage Community Partners to End this Crime Against Children.

A Few of Our Incredible Partners

BOLDT. L'ORÉAL

PARIS

FOUNDATION

NEWMAN'S OWN®



Dignity Health

Hello humankindness



CGPOA

California Correctional Peace

Officers Association

*Representing the men and women who
walk the toughest beat in the state.*



WILLIAM JESSUP
UNIVERSITY



THRIVENT
FINANCIAL®



metrechamber

SACRAMENTO METROPOLITAN
CHAMBER OF COMMERCE

ARCHITECTS

Morgan Stanley



Soroptimist
International

Raley's BELLAIR NOB HILL

FOODS



COMSTOCK'S
MAGAZINE

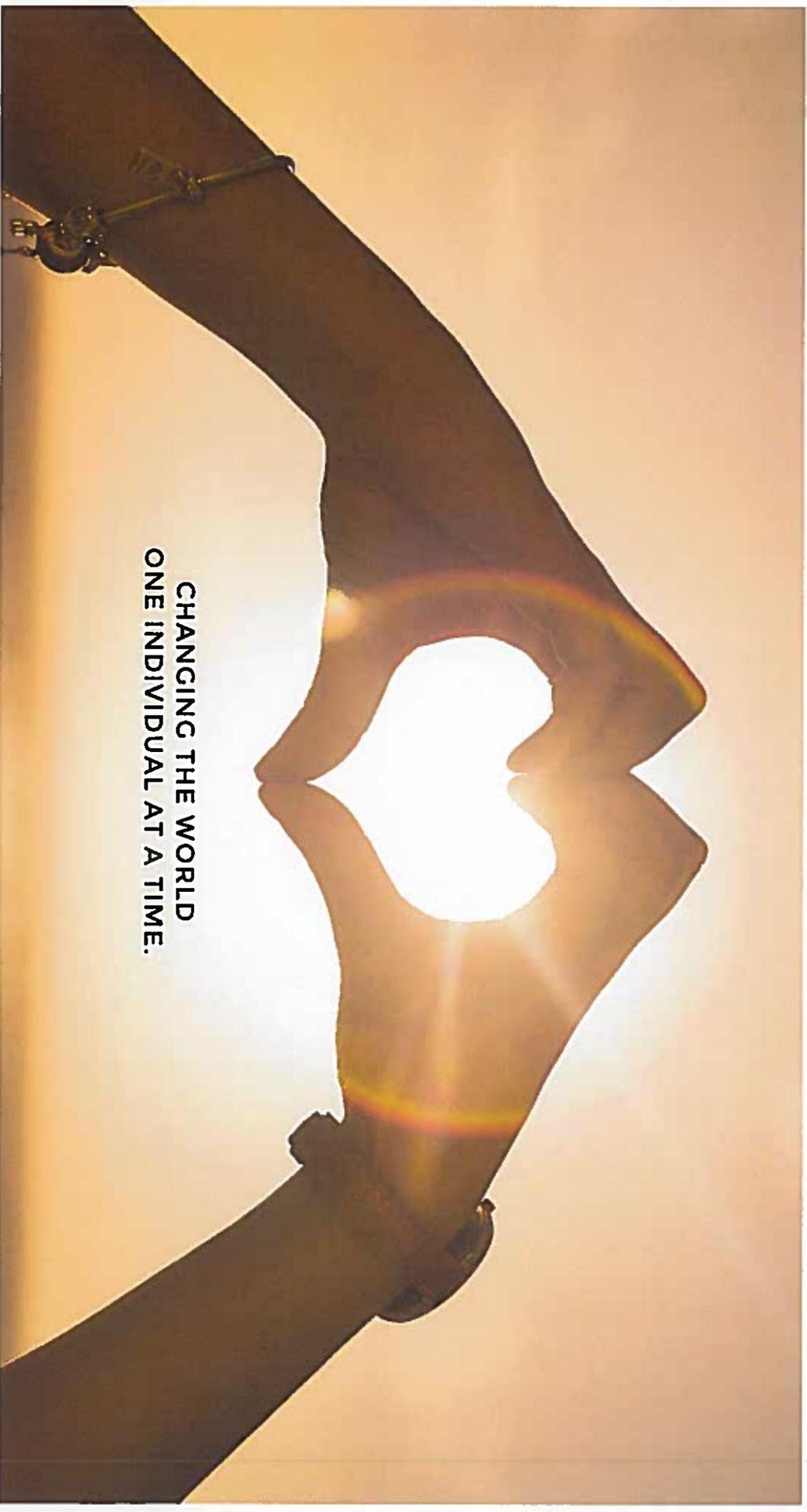
THUNDER
VALLEY
CASINO RESORT

STAFFORD

KING
WIESE



**We need your HELP ---- to bring more girls
home.**



**CHANGING THE WORLD
ONE INDIVIDUAL AT A TIME.**



COURAGE
WORLDWIDE

CHANGING THE WORLD ONE INDIVIDUAL AT A TIME